

**BUSINESS  
SCHOOL**

**GUIDE  
MASTER PROGRAMMES  
PHD'S**

**INTERACTIVE**



**iscte**  
BUSINESS  
SCHOOL

# Welcome to Iscte Business School

## INTERACTIVE GUIDE

At the content page, click on the titles or courses to access the contents directly.  
On the programmes pages, by clicking the course name you will be redirected to Iscte Business School's website for more information!



iscte

BUSINESS  
SCHOOL

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# Maria João Cortinhal



Dean

Iscte Business  
School

Iscte Business School is an internationally accredited business school that pioneered the teaching of management and business sciences in Portugal. Our mission is to help students becoming innovative and socially responsible business leaders with a global perspective. To embrace this mission, we promote intellectual rigour in the classroom and experiential learning.

Our programmes offer a hands-on learning experience and our faculty is qualified and experienced in teaching and research, regularly publishing in top-notch journals.

In addition to the intellectual rigour and practical focus on both teaching and research, faculty are also able to transmit the best practices from the corporate world. Moreover, business leaders holding managerial positions also help us to bring innovation to the classrooms.

The Career Services team of Iscte Business School helps students establishing links with the corporate world.

Through initiatives such as Career Forum, Career Week, Company Open Days, among others, we encourage and support our students to learn how to become best marketplace job candidates and better explore career opportunities.

We are also committed to providing our students an international perspective. Among our large portfolio of programmes and courses, many are taught in English. International students, as well as invited faculty, are also key players in the schools' internationalization strategy. Moreover, our students can opt for a study abroad experience (including double degrees, exchange or short-term studies) in one of our international partner schools located all over the world.

Special mention has to be made of the close relationship that Iscte Business School faculty and staff develop with our students and the concern for their well-being, which is a decisive factor for their high academic performance.

All these distinctive features of our school build its growing reputation at home and internationally. Employability levels close to 100% and a large number of alumni working abroad, many of whom hold leadership positions in multinational companies, strengthen Iscte Business School's image, not only for the high quality of the learning experience but also for students' ability to perform and excel in new and challenging environments.

Join us for a high impact and transforming experience!

## ALUMNI

Iscte Business School values the strong relationship it has with its former students, who continue to be major stakeholders in the school's development. Alumni play an important role at Iscte Business School. They help to create job and internship opportunities for undergraduate and graduate students and open doors to the corporate world, creating a wide range of resources that are key to the school's success. They participate as guest speakers in many programmes, bringing their valuable business experience and expertise into the classroom. They mentor students, supervise applied projects, give strategic guidance to the school's management, and are ambassadors at fairs, recruitment sessions and other events.

## TESTIMONIES

### PEDRO GUILHERME MARTINS

Associate, Equity Swaps TA at J.P. Morgan, United States

At Iscte Business School, I was fortunate to have professors who were passionate about teaching, which was an excellent motivator to always want more until I get to the point where I am happy with what I do. Being able to think critically on how processes and systems work and possible improvements was decisive for my future within the company.

### SARA SOBRAL

Associate Credit Risk Officer, at European Investment Bank, Luxembourg

As the Master in International Management has foreign professors from different regions of the world and half of my class was also from outside Portugal, you end up with a very intense contact with cultural diversity and the different ways of communicating. For those who go abroad to work or study, this is very important and helps us to be more flexible.

### DUARTE CARVALHO

Senior Account Manager at LinkedIn, Ireland

During my time as an Iscte Business School student, I can stress several activities that were valuable for my professional performance: participate in group work with students from different cultures, discuss and learn topics in English and work on case studies of different real situations in the corporate world, applicable later in day-to-day life.

### INÉS RÚBIO

Senior Strategist at Ogilvy, China

When I studied at Iscte Business School, my Master programme gave me the tools I needed to make the transition from management to an area that needs both analytical skills and creative thinking. But it were the group works that got me excited with discussing and exploring ideas.

## ACCREDITATIONS



### AACSB

In 2016, Iscte Business School was accredited by the Association to Advance Collegiate Schools of Business (AACSB). The AACSB accreditation represents the highest standard of quality in business education, with over 760 business schools accredited worldwide.



### AMBA

Since 2008, the Executive MBA (EMBA) is accredited by the Association of MBAs (AMBA). EMBA is a programme certified by Iscte Business School and managed by Iscte Executive Education.



### QUALITY MANAGEMENT SYSTEM

For 10 years, Iscte has been holding this certification, according to the norm ISO 9001:2015.



### ENVIRONMENTAL CERTIFICATION

In 2018, Iscte became the first Portuguese university with an Environmental Certification, according to the norm ISO 14001:2015.



### EUROPEAN UNIVERSITY ASSOCIATION

Iscte has been a member of EUA since 2013. EUA represents more than 800 universities and is an active voice on the definition of European Union politics regarding higher education, research and innovation.



### AGENCY FOR THE EVALUATION AND ACCREDITATION OF HIGHER EDUCATION

The master programmes and PhD's of Iscte are accredited by A3ES. In 2018, Iscte was accredited for more six years.

# Student Support Services

## LIBRARY

Specialized in the area of social and human sciences, business studies and technologies, Iscte's library has the goal of supporting university's activities, providing the bibliographic resources necessary for teaching, research, continuous education and cultural extension.

In addition to the catalogue of books, databases, dissertations and scientific journals (in paper or electronic format), students can request a room for group work.

The Library is open to the Iscte community, from Monday to Friday from 9:30 am to 9:00 pm, and on Saturdays from 10 am to 6 pm.  
[biblioteca@iscte-iul.pt](mailto:biblioteca@iscte-iul.pt)

## IT SUPPORT

Iscte offers a wide range of IT services and resources. The students receive individual online credentials that will allow their access.

Computer Infrastructure and Information Services provide a single point of online contact, exclusively for Iscte users, but they also provide in-person support, from 9 am to 6 pm, and telephone, until 8 pm.  
[siic@iscte-iul.pt](mailto:siic@iscte-iul.pt)

## ACADEMIC SERVICES

Academic Services (SGE) is responsible for the administrative management of academic matters. SGE is divided into different units, so students should contact the unit that manages the course in which they are enrolled regarding issues related to their academic path. A quicker way to obtain information about your academic status, including the status of your tuition payment, is the student portal on the platform Fénix. For other situations, you may contact SGE in-person or through the phone, or by e-mailing our institutional address.  
[sg@iscte-iul.pt](mailto:sg@iscte-iul.pt)

## UNIVERSITY RESIDENCE

While most of the university population lives in apartments and other housing options across Lisbon, Iscte also meets some of the accommodation needs of its visiting students and teachers with the Professor José Pinto Peixoto University Residence. Located in the 17th-century Monastery of Santos-o-Novo (which is classified as a National Monument), the residence lies on a small hill by the Tagus River in Lisbon's east end. The building benefits from a spectacular view of the sea and is a short distance from the railway station of Santa Apolónia, the traditional neighbourhood of Alfama, and the new residential, commercial and service area of Parque das Nações. By metro, residents can also easily access Terreiro do Paço and downtown Lisbon.  
[residencia@iscte-iul.pt](mailto:residencia@iscte-iul.pt)

## SPORTS

The University Sports Unit (UniSport) has the goal of promoting the wellbeing of the entire academic community, creating conditions that allow for the integration of high-calibre athletic performance into academic life, the inclusion of new students and employees in sports activities, and the incorporation of sports values in the education of all our students.  
[desporto@iscte-iul.pt](mailto:desporto@iscte-iul.pt)

## SUSTAINABILITY

Institutional, social, economic and environmental sustainability is a central concern of Iscte's strategy. It is embedded in management practices, teaching, research and knowledge transfer for organizations and society. Iscte is the first Portuguese University with an Environmental Certification.  
[sustentabilidade@iscte-iul.pt](mailto:sustentabilidade@iscte-iul.pt)

### CAREER SERVICES

Iscte Business School, through Career Services, works proactively with students from the beginning of their programs. With the objective of preparing students for the most demanding recruitment processes and the development of their professional path, this office carries out a wide range of initiatives, such as mentoring programs, workshops, company visits and presentations, job fairs (e.g. Career Forum). It also provides the student community with an online platform for job offers (Career Center by JobTeaser) and individual counseling sessions. These actions are reflected in the high rates of employment of our students.

[career-services.ibs@iscte-iul.pt](mailto:career-services.ibs@iscte-iul.pt)  
[ibs-iscte.jobteaser.com](http://ibs-iscte.jobteaser.com)

### MASTER PROGRAMME MANAGERS

Each master programme has a dedicated full-time programme manager, responsible for providing continuous support to Iscte Business School master students and candidates. In case of any question or doubt, they are available through phone, e-mail and in-person appointments.

[masters.ibs@iscte-iul.pt](mailto:masters.ibs@iscte-iul.pt)

### INTERNATIONAL OFFICE

Internationalization is a priority for Iscte Business School. Therefore, through the International Office, students will be able to participate on several international opportunities – double degrees (graduate with two diplomas, from Iscte and a partner university), study trips abroad, summer and winter schools and exchange programmes.

[international.ibs@iscte-iul.pt](mailto:international.ibs@iscte-iul.pt)

# Iscte in numbers

## 20

PhD's

## 55

Master degrees

## 1

Integrated master

## 23

Master and PhD programmes in English

## 6600

Master, PhD and post-graduation students

## 28%

of international students on master, PhD and post-graduation programmes

## 320

Faculty career

## 360

Full-time researchers

## 8

Research units evaluated by FCT with "Very Good" or "Excellent"

## 199

Projects ongoing investigation

## 1446

Scientific papers published

## 95%

Employability rate for master degrees

## 90%

% of graduates working within their studies' field

## 99%

Satisfaction rate of employers with Iscte Business School graduates

# Research at Iscte

Scientific research is a key component of Iscte.

One of the main goals of the institution is to become a research university with high quality and international scientific performance, being able to contribute to the development of knowledge and its application to organizations, economy and society.

Iscte has 8 research units, regularly subject to external and international evaluation by the Foundation Science and Technology (FCT).



## BUSINESS RESEARCH UNIT (BRU-ISCTE)

**bru** \_iscte

Business Research Unit

The Business Research Unit (BRU-Iscte) is a multidisciplinary research centre of Iscte, whose scope spans several business areas – management, operations, accounting, marketing, data science, economics, finance and human resources and organizational behaviour. Researchers are mainly faculty from Iscte Business School.

BRU-Iscte is accredited by the Fundação para a Ciência e a Tecnologia (FCT), the National Research Agency, having been ranked as Excellent in the last FCT Evaluation.

The main goal of BRU-Iscte is to promote research at the highest international standards, namely via our 3 interweaving pillars:

### EXCELLENCE IN RESEARCH

By improving sound research in core Business areas that further advances the international scientific literature

### WORLD-CLASS DOCTORAL PROGRAMS

Able to attract promising national and international students

### KNOWLEDGE TRANSFER

By developing solutions for specific corporate and societal challenges

FCT CLASSIFICATION **Excellent**



# Master Programmes

# Accounting and Management Control

4 semesters | 120 ECTS | Daytime | Taught in Portuguese

The new Master in Accounting and Management Control provides significant and up-to-date skills in Accounting and Management Control, as well as in the audit, risk assurance, and taxation spheres, integrating, also, issues of sustainability and governance associated with business management. This aggregate, modernized and comprehensive view of Accounting, supported by the understanding of numbers and their organizational role, proves to be an important competitive advantage to enhance a successful professional career in national and multinational companies. Teaching methodologies provide for seminars with intervention of professionals, with a view to ensuring regular contact between our students and business practices. This master's degree also includes an international training ("International Accounting Topics"), at the University of Ljubljana, Slovenia.

## OBJECTIVES

Provide students with specific skills such as:

- financial accounting, in particular through the study of accounting standards developed by the main international agencies, and their application to social and economic events;
- management and strategy accounting, through the analysis of some of the most important tools in timely decision-making by managers;
- audit, taxation and sustainability, through the study of several problems of current relevance;
- data analysis, through the use of technological tools for information analysis and systematization.



EDUNIVERSAL  
RANKING 2021  
BEST MASTERS

Ranked 35<sup>th</sup> among the Top 50 best masters programmes in Accounting – West Europe, by the Eduniversal Masters Ranking 2021.

**DIRECTOR** Ana Isabel Lopes

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. On the 1st semester of the 2<sup>nd</sup> year, as a complement to their research project, students take a Research Seminar in Accounting. Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Accounting and Management Control.

## MANDATORY COURSES

- Advanced Financial Accounting
- Advanced Group Accounting
- Audit and Assurance
- Data Analytics for Accounting
- Integrated Reporting in Private and Public Sector
- International Financial Reporting & Analysis
- Management Control for Value Creation
- Strategic Management Accounting & Sustainability
- Tax Management
- Research Methods in Accounting

## PARCERIAS



KPMG rewards the best MSc in Accounting Student

## DOUBLE DEGREE

Florida International University  
– USA  
AACSB Accredited

# Applied Management

THIS MASTER PROGRAMME IS A PARTNERSHIP WITH ISCTE EXECUTIVE EDUCATION

2 Semesters | 60 ECTS | Evening | Taught in Portuguese or English

The Master in Applied Management is a programme targeted to working professionals, involving companies in its design and implementation. This master degree was specifically designed for candidates who have the goal of evolving, in the short or medium term, to management roles and develop professional paths linked to management, with diversified academic training within or outside the management area and wishing to update their knowledge and skills based on a practical and real-world approach.

## CANDIDATE PROFILE

This programme is targeted to candidates with an undergraduate degree in any area and working experience of at least 5 years.

## AIMS AND OBJECTIVES

- Train management professionals with a flexible profile, capable of applying past professional experiences and developing knowledge based on real world approaches.
- Create an active workforce that is able to interact, consolidate, leverage and structure practical and applicational knowledge.
- Involve Iscte Executive Education as a strategic partner in the creation of an initial pool of companies that generate challenging management problems for students to work on their dissertation / work project.

**DIRECTOR** José Crespo  
de Carvalho

## CURRICULAR STRUCTURE

This programme has the duration of one year (60 ECTS). The student will take mandatory and optional courses from January to July, completing 30 ECTS, and the master's thesis or work project will take place from July to December (30 ECTS). The choice of two optional courses in the same area awards a major in the chosen specialization – Data Science, Accounting, Finance, Management, Marketing, Operations or Human Resources.

## MANDATORY COURSES

- Accounting for Executives
- Strategy for Executives
- Finance for Executives
- Marketing Management for Executives
- Operations Management for Executives
- Leadership and Team Management for Executives

# Business Administration

4 Semesters | 120 ECTS | Daytime | Taught in english

The Master in Business Administration provides applied general management knowledge that will enable you to develop the skills required to engage in a dynamic and rewarding career in today's globalised world.

The programme places significant focus on personal skills, offering a state-of-the-art programme with workshops involving several top companies in areas like leadership and communication and IBS Career Services provides students the necessary tools to enter the job market.

## CANDIDATE PROFILE

Graduates in areas that are not management-related.

## AIMS AND OBJECTIVES

- Transmit knowledge about central topics in management sciences, from theoretical and practical application approaches;
- Develop competences in soft skills areas, with a special focus on leadership;
- Endow students with research methodologies, procedures and techniques, which enable them to develop their research project with a high degree of autonomy.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. The programme offers a wide range of electives to provide students with the opportunity to shape their professional vocation. In the 2<sup>nd</sup> year, and as a complement to the preparation of the dissertation, in the 1<sup>st</sup> semester, students take seminar in Management.

Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Business Administration.

**DIRECTOR** Renato Lopes da Costa

## MANDATORY COURSES

- Marketing Management
- Leadership and Human Resources Management
- Data Analysis, Modelling and Research
- Strategic Management and Control
- Logistics and Operation Management
- Research Seminar in Management

## PARTNERSHIPS

**Jerónimo Martins**

Jerónimo Martins rewards the best MSc Student in Business Administration

## DOUBLE-DEGREES

**KEDGE Business School, Bordeaux – France**

AACSB, EQUIS, AMBA Accredited

**Florida International Univ. – USA**

AACSB Accredited

**Universitas Gadjah Mada – Indonesia**

AACSB Accredited

**Southwestern Univ. of Finance and Economics – China**

EQUIS Accredited

**Tongji School of Economics and Management – China**

AACSB, EQUIS, AMBA Accredited



Ranked 43<sup>rd</sup> among the Top 50 Best Masters Programs in General Management – Western Europe, by the Eduniversal Masters Ranking 2021.



Ranked 86<sup>th</sup> Best Master in Management in the world in 2021 by the Financial Times.

# Business Analytics

4 Semesters | 120 ECTS | Daytime | Taught in Portuguese

Within the current context of digital transformation, the Master in Business Analytics is an innovative programme that answers companies' search for qualified professionals who are able to make and execute rational decisions, using data in their decision making process.

It also provides preparation for the aCPA® certification - Associate Certified Analytics Professional - enhancing internationalization and the development of skills through workshops and thematic training with guest speakers.

In addition to academic activities, workshops and thematic training with industry speakers are offered throughout the two years of the program. Therefore, teaching methodologies promote regular contact between students and business practices, either with the intervention of professionals in academic and extra-academic activities or with learning through case studies, simulation tools or inverted learning.

## OBJECTIVES

- Enhance the development of responses to business management problems that require knowledge of analytical management tools;
- Develop or recognize and apply concrete cases, methodologies, and analytical techniques;
- Develop communication skills of analysis results, and the knowledge generated with these analyzes;
- Develop data-based decision-making and execution skills.

**DIRECTOR** Raul Laureano

## CURRICULAR STRUCTURE

Curricular Structure: The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. On the 2<sup>nd</sup> year, as a complement to their research project, students take a Research Project Seminar in Business Analytics. Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Business Analytics.

## MANDATORY COURSES

- Exploratory Data Analysis
- Unstructured Data Analytics
- Business Analytics Applications
- Strategy and Reporting
- Database Management
- Predictive Analytics
- Prescriptive Analytics
- Big Data Analytics
- Seminar in Business Analytics
- Research Project Seminar in Business Analytics

## SPONSORSHIPS



Teleperformance rewards the best MSc in Business Analytics student

# Business Economics and Competition

4 semesters | 120 ECTS | Evening | Taught in Portuguese

The current economic context is characterized by a dynamic evolution of the external environment in which companies operate. These include the continued emergence of new products and technologies, intensified global competition and the emergence of public authorities seeking to ensure appropriate competition between companies and to regulate the functioning of specific markets. In this context, organizations feel a growing need for professionals who can better understand and respond to these phenomena.

The Master in Business Economics and Competition combines a solid academic background with a strong applied component to the national and sectoral reality, including the participation of faculty with an outstanding professional career in the area.

## Objectives

- Provide a solid background in the field of economics that can be used to define strategies and decision making about problems/challenges that arise in the context of companies and sectors of economic activity;
- Develop skills for an integrated assessment of business, sectoral and macroeconomic dynamics;
- Provide students with knowledge in the field of competition economics and regulation;
- Develop skills in conducting applied research in the scientific area of the Master so that students can develop their thesis projects with a high degree of autonomy and strengthen the ability to conduct future applied research in their professional contexts.

**DIRECTOR** Nuno Crespo

## Curricular Structure

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. On the 2<sup>nd</sup> year, as a complement to their research project, students take a Research Seminar in Business Economics and Competition. Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Business Economics and Competition

## Mandatory Courses

- Big Valuation of Projects and Firms
- Decision, Strategic Interaction, and Contracts
- Business Economics and Strategy
- Global Economics and Internationalization Strategies
- Methods and Quantitative Techniques for Economics
- Industrial Economics
- Human Resources and Labour Economics
- Competition Policy and Regulation
- Seminar on Business Economics and Competition

## Data Science

IN COOPERATION WITH THE SCHOOL OF TECHNOLOGY AND ARCHITECTURE

4 semesters | 120 ECTS | Evening | Taught in Portuguese

The Master in Data Science aims to fill a knowledge gap that has been increasingly growing in several industries (eg, finance, public policy, insurance, fisheries and agriculture, energy, telecommunications, tourism, health), with the challenges inherent to extract knowledge and value from the huge wealth of data that exists. Thus, the programme provides advanced training in areas related to Artificial Intelligence (Data & Text Mining, Machine Learning...) to answer the challenges faced by companies in the era of Big Data.

By providing a rigorous, interdisciplinary and analytical training, the Master in Data Science offers excellent career prospects.

### OBJECTIVES

- Provide the competencies and skills needed to process and analyze big data (Big Data) as well as extract value and knowledge for decision making;
- Develop advanced skills in areas such as Data & Text Mining, Machine Learning and its applications for concrete problems;
- Provide students with research methodologies, procedures, and techniques that enable them to identify, formulate and solve problems (and projects) critically, creatively and autonomously.

**DIRECTORS** Diana Aldea  
Mendes

Iscte Business School

Sérgio Moro

School of Technology and Architecture

### CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. On the 1<sup>st</sup> semester of the 2<sup>nd</sup> year, students take several mandatory courses. Students who successfully complete the 1st year are awarded a Second Cycle Postgraduate Diploma in Data Science.

### MANDATORY COURSES

- Big Data Management
- Data Science Methodologies and Technologies
- Prediction Models
- Pattern Recognition
- Time Series Analysis and Forecasting
- Big Data Processing and Modeling
- Text Mining for Data Science
- Cyberlaw
- Project Design for Data Science
- Applied Management Control Systems

# Economics

IN COOPERATION WITH THE SCHOOL OF SOCIAL SCIENCES

4 Semesters | 120 ECTS | Daytime | Taught in english

This program is recommended for candidates with a consistent academic background and who seek rigorous and in-depth knowledge of economic theory and policies. With a focus on the areas of microeconomics, macroeconomics and econometrics and advanced modelling techniques (for example, using R or STATA), the master's degree in economics provides a high rate of insertion in the labour market and several international opportunities (eg study visits to the European Central Bank, double degrees, exchanges, etc.). The master degree in economics prepares students for a successful research career (advancing to a doctoral program) or as professional economists in sectors such as banking, government institutions, international organizations or consultancy.

## AIMS AND OBJECTIVES

- Provide students with a deeper knowledge of theoretical and empirical constructs in the main fields within Economics at an international level;
- Promote the development of modelling ability in economic theory and the use of advanced methods and techniques;
- Stimulate analytical and critical thought on the different approaches to economic issues;
- Stimulate the development of capabilities in autonomous and original work, promoting excellence in thought and action;
- Enable students to achieve high-quality performance suitable for various hierarchical levels and professional occupations.

## PARTNERSHIPS



EY rewards the best  
MSc student in Economics



Ranked 33<sup>rd</sup> among the Top 50 Best Masters Programs in Economics – Western Europe, by the Eduniversal Masters Ranking 2021.

**DIRECTORS** Sofia Vale  
Iscte Business School

Maria de Fátima  
Ferreiro  
School of Social Sciences

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. The 1<sup>st</sup> year provides solid foundations in microeconomics, macroeconomics and econometrics, and equips students with the tools of economic analysis, while allowing the choice of 3 electives, either in the economics field or in the area of Computing and Modelling for Economics and Business.

Students who successfully complete the 1<sup>st</sup> year, in a total of 60 ECTS, are awarded a Second Cycle Postgraduate Diploma in Economics.

## MANDATORY COURSES

- Economic Growth
- Macroeconomics
- Econometric Methods I and II
- Microeconomics
- Games and Contract Theory
- History of Economic Thought
- Research Seminar in Economics I and II

## DOUBLE-DEGREE

Warsaw University – Poland AMBA accredited

Southwestern University of Finance and Economics – China  
EQUIS accredited

## DIPLOMA SUPPLEMENT

Possibility of specialization in the thematic area Computing and Modelling for Economics and Business

# Erasmus Mundus in Tourism Development and Culture

*Erasmus Mundus in Tourism Development and Culture is an Erasmus Mundus Joint Master Degree funded by the Erasmus+ programme of the European Union. An EMJMD is a prestigious, integrated, international study programme, jointly delivered by an international consortium of higher education institutions.*

4 Semesters | 120 ECTS | Daytime | Taught in english

The Erasmus Mundus em Tourism Development and Culture explores contemporary theoretical and practical issues in tourism development, with a cultural focus, providing critical analytical skills. Mobility periods will give you the opportunity to study at a myriad of world-class consortium partners. This is a joint degree awarded by the Iscte (Lisbon, Portugal), University of Glasgow (Dumfries, Scotland), University of Malta (Malta) and Lund University (Lund, Sweden).

## AIMS AND OBJECTIVES

To provide deep and analytical insight into aspects of tourism development, culture and related industries.

## CURRICULAR STRUCTURE AND MOBILITY

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation.

The programme is structured around a series of mobility periods across 2 years, taking a mix of core and optional courses. Teaching is delivered via mix of lectures and seminars, with guest lectures and opportunities for work placements.

The final mobility period can be spent with 1 of the partner institutions already visited, depending on your chosen topic of dissertation, under the supervision of a team from at least 2 universities. The programme also includes an optional two-week summer school at Wageningen University (Netherlands) at the end of year 1.

**DIRECTOR** Ricardo Bilro

- Semester 1: University of Glasgow – Social science analysis of tourism
- Semester 2: University of Malta – Cultural tourism and heritage
- *Summer: Wageningen University (optional)*
- Semester 3: study track choice: Lund University: Innovation and sustainability in the tourism industry or Iscte: Tourism management including urban, events, retail and hospitality
- Semester 4: (Dumfries, Malta, Lund or Lisbon): Independent study, dissertation

## FUNDING



## PARTNERSHIPS



**APPLICATION FOR THE PROGRAM MUST BE MADE ON THE UNIVERSITY OF GLASGOW WEBSITE**

# Finance

4 Semesters | 120 ECTS | Daytime | Taught in english

The Master in Finance is designed for students who intend to pursue a career in the financial services industry or in the field of corporate finance. The program gives a strong foundation in theoretical and practical knowledge in finance through a specialization in Financial Markets or in Corporate Finance. An optional week residential stay at the University of Delaware gives students the opportunity to obtain a valuable international experience, as well as access to real-time, hands-on professional industry applications and tools. The partnership with CFA aligns the Master in Finance Programme with the CFA® Program Candidate Body of Knowledge® syllabus.

## AIMS AND OBJECTIVES

- To provide students the knowledge of relevant theories and models in the field of finance, including concepts, theories, methods and techniques;
- To prepare students to solve problems in the field of finance, applying the acquired knowledge and skills to identify and solve problems, new or unfamiliar situations that arise in their areas of study, research or professional activity, as well as broad and multidisciplinary contexts related to these;
- To train students to show critical thinking skills, integrate knowledge, handle complex issues, develop solutions and make judgments in situations of limited or incomplete information.



Ranked 33<sup>rd</sup> among the Top 50 Best Masters Programs in Finance – Western Europe, by the Eduniversal Masters Ranking 2021.



Ranked 51<sup>st</sup> Best Master in Finance in the world in 2021 by the Financial Times.

**DIRECTOR** António Freitas Miguel

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation or project work. Half of the courses are electives, which allows students to customize the programme, either in the field, or in a thematic area: Corporate Finance; Financial Markets. In the 2<sup>nd</sup> year, and as a complement to the preparation of the dissertation, in the 1<sup>st</sup> semester, students take seminars in Finance.

Students who successfully complete the 1<sup>st</sup> year, in a total of 60 ECTS, are awarded a Second Cycle Postgraduate Diploma in Finance.

## MANDATORY COURSES

- Corporate Finance
- Futures, Forwards and Swaps
- Investments
- Quantitative Methods for Finance
- Financial Options
- Seminars in Finance Projects

## PARTNERSHIPS

University Affiliation Program  CFA Institute®



EY rewards the best MSc Student in Finance

## DOUBLE-DEGREES

**KEDGE Business School – France**  
AACSB, EQUIS, AMBA Accredited

**Universitas Gadjah Mada – Indonesia**  
AACSB Accredited

**Florida International University – USA**  
AACSB Accredited

# Financial Mathematics

*The Master in Financial Mathematics is a partnership between Iscte Business School and the Faculty of Sciences of the University of Lisbon*

4 semesters | 120 ECTS | Evening | Taught in Portuguese

Financial theory has become increasingly quantitative. At the same time, financial institutions (banks, insurance companies, investment funds, pension funds, brokers and other institutions) show a growing demand for human resources with strong quantitative training in the financial area (financial risk management, financial innovation, and evaluation of financial instruments). The Master in Financial Mathematics is mainly intended for candidates with a degree in Mathematics, Physics or Engineering who intend to pursue a professional or research career in the area of quantitative finance. Applications from graduates in Finance, Economics or Management are also considered, as long as the candidate's curriculum shows strong evidence of mathematics skills. This programme is supported by the Center for Mathematics and Fundamental Applications (CMAF) of the University of Lisbon.

## OBJECTIVES

- Develop expertise in the valuation of complex financial instruments such as financial derivatives;
- Develop expertise in modelling and quantifying financial risks relevant to the banking and insurance sectors;
- Provide students with research methodologies, procedures, and techniques that allow them to develop their research projects with a high degree of autonomy.

**DIRECTORS** João Pedro Nunes João Pedro Boto  
and Diana Mendes FC-UL  
Iscte Business School

## CURRICULAR STRUCTURE

The curricular part of the Master is divided into four academic quarters, which make up 78 ECTS. The last stage of the Master's degree is dedicated to the completion of the dissertation (42 ECTS), and it is necessary to complete 120 ECTS to obtain the Master's Degree. Students' academic path is only differentiated in the 1st quarter according to their area of origin: Mathematics versus Economics. There is a possibility of issuing a Diploma of Postgraduate Studies of the 2nd Cycle for the completion of the curricular part of the master's degree in Financial Mathematics.

## MANDATORY COURSES

- Investments
- Measure Theory
- Stochastic Calculus in Finance I
- Stochastic Calculus in Finance II
- Equations With Partial Derivatives In Finance
- Exotic Options
- Optimization
- Programming
- Credit Risk
- Market Risk
- Econometria dos Mercados Financeiros
- Numerical Methods
- Models, Time Structure and Interest Rate

## IN ASSOCIATION WITH



# Health Services Management

4 semesters | 120 ECTS | Daytime | Taught in Portuguese

The Master in Health Services Management has the goal of providing students the necessary skills to create systems that improve or maintain the health of individuals, and to adapt to the technological and demographic changes that occur in society. This master also provides general management knowledge applied to health care organizations. It is, therefore, an advanced programme suitable for candidates pursuing a management career in health service organizations.

## OBJECTIVES

- Demonstrate knowledge of health systems and the context in which services are provided;
- Apply, in an integrated way, financial, economic, logistic and human knowledge to optimize organizational performance;
- Develop a vision and strategy, provide guidance, and take the lead in designing health service organizations in the future;
- To investigate, analyze and evaluate specific management problems, proposing solutions to them based on scientific knowledge, methodological rigour, and practical adequacy;
- Demonstrate professionalism and sensitivity to the professional characteristics and institutional context of health services;
- Placing the patient at the centre of the organizational activity, considering the inherent complexity of their condition, namely experience, safety, and clinical efficacy;
- Acquire and practice the principles of continuous, reflective and self-directed personal development.



EDUNIVERSAL  
RANKING 2021  
BEST MASTERS

Ranked 70<sup>th</sup> among the  
Top 100 masters on the Health  
Management category by  
Eduniversal Masters Ranking 2021.

**DIRECTOR** Francisco Guilherme  
Nunes

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. On the 2<sup>nd</sup> year, as a complement to their research project, students take several courses, an internship and a Research Seminar in Health Services Management. Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Health Services Management.

## MANDATORY COURSES

- Big Economic Analysis and Evaluation in Healthcare
- Corporate Finance
- Operations Management and Logistics System
- Management of Health Units
- Healthcare Systems and Policies
- Data Analysis for Management
- Managerial Accounting
- Human Resources Management
- Strategic Management and Governance
- Innovation in Healthcare Technologies
- Health and Network Communication
- Internship in Health Services Management
- Quality and Safety
- Research Seminar in Health Services Management

# Hospitality and Tourism Management

4 Semesters | 120 ECTS | Daytime | taught in english

The programme offers students the opportunity to enter one of the fastest growing industries in the world, benefiting from a partnership with Rosen College of Hospitality Management. With this program, students can expect intense international exposure and experience, and develop the skills necessary to become successful professionals. Students can benefit from different mobility scenarios in the 2<sup>nd</sup> year.

## AIMS AND OBJECTIVES

- To improve knowledge of the core topics in management sciences applied to hospitality and tourism;
- To develop expertise in cross-cutting themes, in the interests and professional expectations of students, which contribute to the development of an applied research project;
- To provide students with methods, procedures and research techniques that enable them to develop their research project with a high degree of autonomy.



EDUNIVERSAL  
RANKING 2021  
BEST MASTERS

Ranked 45<sup>th</sup> among the Top 80 best Masters in the Tourism management category – Western Europe, by the ranking Eduniversal Masters Ranking 2021.

**DIRECTOR** Ricardo Bilro

## CURRICULAR STRUCTURE AND MOBILITY SCENARIOS

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation.

In 2<sup>nd</sup> year, students can choose to benefit from a mobility scenario. They can either stay at Iscte (Lisbon, Portugal) or undertake a double degree abroad with Rosen College of Hospitality Management, University of Central Florida (Orlando, USA) or with a European institution (specific protocols). In these last cases, students should also take electives.

Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in Hospitality and Tourism Management.

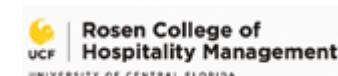
## MANDATORY COURSES

- Data Analysis in Hospitality and Tourism
- Managing Hospitality and Guest Service Organizations
- Strategic Marketing in Hospitality and Tourism
- Research Methods in Hospitality and Tourism
- Critical Issues in Hospitality Human Resources

## PARTNERSHIPS

European universities

## DUAL DEGREE



# Human Resources Management and Organizational Consulting

4 Semesters | 120 ECTS | Daytime | taught in portuguese and english

The Master in Human Resources Management and Organizational Consulting is designed to provide students with a truly transformative experience. The programme combines the teaching of advanced Human Resources knowledge with the connection to the business reality, whilst encouraging the personal development of the students.

## AIMS AND OBJECTIVES

- Equip students with a comprehensive perspective of the area of human resources management, consulting and organizational development;
- Develop capacity for diagnosis and critical analysis of organizational processes, as well as specific capabilities to support decision making and implementation of HR policies and people development.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for internship, and research and writing a dissertation. In year 1, students can choose a specialisation area: Organizational Consulting or HR. In year 2, students start working on their dissertation or project work, while take and internship and seminar.



Ranked 20<sup>th</sup> among the Top 50 best Masters in the Human Resources Management category – Western Europe, by the Eduniversal Masters Ranking 2021.

**DIRECTOR** Aristides Ferreira

## MANDATORY COURSES

- Healthy Organizations
- Current Challenges in HR Management
- Strategic and International Human Resource Management
- Innovation and Organizational Change
- HR Systems and Rewards Management
- Human Resource Management Research: Quantitative Data Analysis
- Seminar in Human Resource Management and Organizational Consultancy

## PARTNERSHIPS



Rewards the best MSc Student in HRM&OC

## DOUBLE-DEGREES

Southwestern University of Finance and Economics – China  
EQUIS Accredited

Universitas Gadjah Mada – Indonesia  
AACSB Accredited

## Humanitarian Action

IN COOPERATION WITH THE SCHOOL OF SOCIOLOGY AND PUBLIC POLICY

4 Semesters | 120 ECTS | Evening | Taught in Portuguese

Natural disasters, economic and social issues (like wars and conflicts), and major epidemics have generated a growing need for humanitarian action. The master programme in Humanitarian Action provides interdisciplinary training to professionals from different areas who work or wish to specialize in this field. Students will be able to manage projects in refugee camps, deal with cultural differences, lead teams, coordinate different agents and organizations, as well as reflecting critically on their own experiences. The Master in Humanitarian Action is a programme managed by the School of Sociology and Public Policies and Iscte Business School, actively connecting the knowledge areas of the four schools of Iscte. This programme has the goal of integrating the most important Humanitarian Action challenges of the XXI century. The faculty consists of Iscte professors who are experts in their areas. This master programme also includes the regular participation of professionals and organizations with a direct impact on humanitarian response at a global level.

### AIMS AND OBJECTIVES

- Provide a solid academic background regarding prevention, preparation, response and recovery in humanitarian action;
- Multidisciplinary training focused on the critical analysis and development of answers / solutions to catastrophe, emergency or continued humanitarian action scenarios;
- Development of critical, creative and autonomous reflections regarding the impacts of humanitarian interventions, supported by rigorous analysis tools and research, adapted both to the academic and professional contexts.

**DIRECTORS** Joana Azevedo

School of Sociology  
and Public Policy

Ana Lúcia Martins

Iscte Business School

### CURRICULAR STRUCTURE

On the 1<sup>st</sup> year, 1<sup>st</sup> semester, students have four mandatory courses and one free elective. On the 2<sup>nd</sup> semester, there are four mandatory courses (being “Research Design” one of them) and one free elective.

The dissertation / work project takes place on the 2<sup>nd</sup> year. On the 1<sup>st</sup> semester, students can also choose two elective courses or take an internship as a free elective, within a humanitarian organization. The study plan is highly customizable through elective courses (from Iscte or from the specific field of Humanitarian Action).

### MANDATORY COURSES

- Social Sciences in Humanitarian Action
- Concepts, Fundamentals and Challenges in Humanitarian Action
- Management in Humanitarian Action
- Research Design
- Human Rights and Legal Dimensions in Humanitarian Action
- Leadership and Team Management in Humanitarian Action
- International Politics and Geopolitics
- Public Health in Humanitarian Action

# International Management

4 Semesters | 120 ECTS | Evening | Taught in english

The Master in International Management is taught entirely in English and is open to students that possess a Bachelor's degree in the area of Management or relevant experience in international business. This highly competitive academic programme prepares students to take the next steps professionally, to work within global business enterprises and internationally-connected organisations or academically to pursue research questions.

Students enrolled in this Master may opt to take a double degree, by benefiting from the partnerships with the following internationally accredited universities: KEDGE Business School (France), Pforzheim University (Germany), Universitas Gadjah Mada (Indonesia), University of Ljubljana (Slovenia) and Nottingham Trent University (UK).

## AIMS AND OBJECTIVES

- Provide specialised training of academic nature with research activity, innovation and the deepening of professional skills in the field of international management;
- Equip students with the necessary knowledge and analytical skills that

will allow them to play key roles within international business contexts and environments;

- Help students achieve their career goals by bringing together a global perspective, tools for the development of strategic management and knowledge of the principle challenges faced by international managers.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters research and writing a dissertation. In the 2<sup>nd</sup> year, and as a complement to the preparation of the dissertation, in the 1<sup>st</sup> semester, students take seminar in International Management. Students who wish to do the double degree, have their 2<sup>nd</sup> semester at one of the partner institutions (see under "double degrees"). After completing the curricular part of both programmes, students present their dissertation or project work, complying with the requirements of both universities, earning two master degrees. Students who successfully complete the 1<sup>st</sup> year are awarded a Second Cycle Postgraduate Diploma in International Management.

## DIRECTOR

Álvaro Rosa

## MANDATORY COURSES

- Communications Skills
- E-Business
- International Human Resource Management
- Intercultural Management
- International Management, Ethics and Social Responsibility
- Global Operations and Logistics
- International Global Marketing
- Research Methods in International Management
- Negotiation Skills
- International Reporting
- International Consulting
- Entrepreneurship and Networks
- International Strategy
- Finance for International Business
- Global Business and Management
- International Project
- Research Project Seminar in International Management

## DOUBLE DEGREES

### KEDGE Business School – França

AACSB, EQUIS, AMBA Accredited

### Pforzheim University – Germany

AACSB Accredited

### Universitas Gadjah Mada – Indonesia

acreditada pela AACSB

### University of Ljubljana, Faculty of Economics – Slovenia

AACSB, EQUIS, AMBA Accredited

### Nottingham Trent University – United Kingdom

AACSB, EQUIS Accredited

### Florida International University – USA

AACSB Accredited

### Tongji School of Economics and Management – China

AACSB, EQUIS, AMBA Accredited



EDUNIVERSAL  
RANKING 2021  
BEST MASTERS

Ranked 53<sup>rd</sup> among the **Top 200 best Masters** in the **International Management** category – Western Europe, by the *ranking Eduniversal Masters Ranking 2019*.

# Management

4 Semesters | 120 ECTS | Daytime | Taught in portuguese and english

Society and business environments constantly challenge managers to lead innovation and entrepreneurship. The Master of Management is designed to train future leaders to develop and build bridges and successful strategies in their future careers. At the same time, the study plan offers electives to allow shaping the professional vocation.

## CANDIDATE PROFILE

Graduates in business studies or areas alike.

## AIMS AND OBJECTIVES

- To improve students' knowledge about central topics in management;
- To develop specialised competences in topics convergent with the students' interests and professional expectations;
- To endow students with research methodologies and techniques, which enable them to autonomously develop their dissertation or research project.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters for research and writing a dissertation. In the 2nd year, and as a complement to the preparation of the dissertation, in the 1st semester, students take seminar in Management. Students who successfully complete the 1st year are awarded a Second Cycle Postgraduate Diploma in Management.



Ranked 31<sup>th</sup> among the Top 50 best Masters in the General Management category – Western Europe, by the ranking Eduniversal Masters Ranking 2019.

**DIRECTOR** Paulo Jorge Dias

## MANDATORY COURSES

- Data Analysis for Management
- Advanced Accounting
- Strategy and Corporate Development
- Corporate Financial Strategy
- Planning and Marketing Innovation
- Strategic Human Resource Management
- Research Seminar in Management

## PARTNERSHIPS

**Deloitte.**

Deloitte rewards the best MSc Student in Management (ENG)



PwC rewards the best MSc Student in Management (PT)

## DOUBLE-DEGREES

Florida International Univ. – USA

AACSB Accredited

KEDGE Business School, Bordeaux – France

AACSB, EQUIS, AMBA Accredited

Universitas Gadjah Mada – Indonesia

AACSB Accredited

Tongji School of Economics and Management – China

AACSB, EQUIS, AMBA Accredited

Southwestern University of Finance and Economics – China

EQUIS Accredited

# Management of Services and Technology

4 Semesters | 120 ECTS | Daytime | Taught in english

The Master in Management of Services and Technology is a unique advanced educational programme in Technology and Operations Management (TOM) that focuses on both industry and service domains. This programme aims at developing modern, updated, proactive, accountable and socially responsible managers, specifically focused on business operations. Graduates are prepared to excel, to lead, to learn and to become ethical entrepreneurs in any international arena.

## AIMS AND OBJECTIVES

- Pursue a modern view that positions both operations and innovation at the core of the generation of competitive advantage, by developing the business in an integrated holistic way;
- Able to independently design, deploy, operate and improve complex interdisciplinary production systems that are leveraged by the technology and that integrate people, materials and financial resources targeting making available quality goods and services in a flexible and efficient way.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters research and writing a dissertation. In the 2<sup>nd</sup> year, and as a complement to the preparation of the dissertation, in the 1<sup>st</sup> semester, students take seminar in Management of Services and Technology. Students who wish to do the double degree, have their 2<sup>nd</sup> semester at one of the partner institutions (see under “double degrees”). After completing the curricular part of both programmes, students present their dissertation or project work, complying with the requirements of both universities, earning two master degrees.

Students who successfully complete the 1<sup>st</sup> year, in a total of 60 ECTS, are awarded a Second Cycle Postgraduate Diploma in Management of Services and Technology.

**DIRECTOR** Teresa Sofia Grilo

## MANDATORY COURSES

- Capital Investment Appraisal
- Strategy and Corporate Development
- Innovation Management
- Operations Management
- Simulation of Systems and Operations
- Supply Chain Management
- Operations Management in Service
- Technology Management
- Research Seminar in Management of Services and Technology

## DOUBLE-DEGREES

**Università Degli Studi  
Di Palermo – Italy**

School of Engineering

**KEDGE Business School – France**

AACSB, EQUIS, AMBA Accredited

**Florida International University – USA**

AACSB Accredited

**Tongji School of Economics and Management  
– China**

AACSB, EQUIS, AMBA Accredited



Ranked 16<sup>th</sup> among the **Top 200 best Masters** in the **Innovation and Projects** category – Western Europe, by the **Eduniversal Masters Ranking 2021**.

# Marketing

4 Semesters | 120 ECTS | Daytime |  
Taught in english

In a competitive, changing business world, there is a growing demand for young professionals equipped with advanced marketing skills, knowledge, leadership potential and the ability to effectively deliver from day one in an organisation. This programme makes use of its in-depth knowledge of the main marketing fields to pass it on to students. The commitment to academic excellence means that all faculty is also committed to the development of each student's personal skills. To this end, it is offered a state-of-the-art personal development programme and innovative experiences that enable them to discover their leadership qualities and creativity.

## AIMS AND OBJECTIVES

- To provide in depth knowledge and critical thinking in the core themes of marketing management sciences;
- To develop expertise in cross-cutting themes, in the interests and professional expectations of students, which contribute to the development of an applied research project;
- To provide students with methods, procedures and research techniques that enable them to develop their research project with a high degree of autonomy.

## DIRECTOR

Daniela Langaro



Ranked 42<sup>nd</sup> among the Top 200 best Masters in the Marketing category – Western Europe, by the ranking Eduniversal Masters Ranking 2021.

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 2 semesters research and writing a dissertation. In the 2<sup>nd</sup> year, and as a complement to the preparation of the dissertation, in the 1<sup>st</sup> semester, students take seminar in Marketing. Students who wish to do the double degree, have their 2<sup>nd</sup> semester studies at one of the partner institutions (see under “double degrees”). After completing the curricular part of both programmes, students present their dissertation or project work, complying with the requirements of both universities, earning two master degrees. Students who successfully complete the 1<sup>st</sup> year, in a total of 60 ECTS, are awarded a Second Cycle Postgraduate Diploma in Marketing.

## MANDATORY COURSES

- Consumer Behaviour and Marketing Research
- Strategic Marketing
- Distribution Channels
- Marketing Communications
- Branding
- Quantitative Methods for Marketing
- Sales Team Management and Negotiation
- Innovation and Creativity in Marketing
- Digital and Social Media Marketing
- Relationship Marketing
- New Trends in Marketing
- Research Seminar in Marketing

## PARCERIAS



Lidl rewards the best MSc student in Marketing

## DOUBLE-DEGREES

Southwestern University of Finance and Economics – China

EQUIS Accredited

KEDGE Business School – France

AACSB, EQUIS, AMBA Accredited

Universitas Gadjah Mada – Indonesia

AACSB Accredited

Florida International University – USA

AACSB Accredited

PhD



# Doctor of Business Administration – DBA

6 Semesters | 180 ECTS | Daytime | Taught in english

The PhD in Applied Business Management (DBA) seeks to apply the latest theoretical and methodological models to specific issues in the field of management, with the aim of improving the quality of decision-making processes. The program benefits from a close relationship with business reality and a highly qualified faculty.

## AIMS AND OBJECTIVES

- To know in a systematic and in-depth way, the theory necessary to solve your problem;
- Design, plan and implement solutions that are ethically and methodologically valid and reliable and constitute a contribution to the development of good business practices;
- To present and disseminate the results of their solution proposals to the business and the scientific communities;
- To promote in an autonomous way the advancement of knowledge in management, contributing for the improvement of practices and for the theoretical development in this area of studies.

**DIRECTOR** Elizabeth Reis

## CURRICULAR STRUCTURE

The degree consists of 4 semesters of full-time coursework, during which students start to develop their thesis with oriented work research. The 3<sup>rd</sup> year is devoted exclusively to the thesis.

Students who successfully complete all coursework, in a total of 50 ECTS, are awarded the Advanced Postgraduate Diploma in Business Administration.

## MANDATORY COURSES

- Research Methods in Applied Business Management
- Advanced Topics in Management I and II
- Qualitative Research Methods in Applied Business Management
- Quantitative Research Methods in Applied Business Management I and II
- Organization and Design of the Research Project in Business Administration
- Seminar / Project in Applied Business Management I and II

# Economics

IN COOPERATION WITH THE SCHOOL OF SOCIAL SCIENCES

8 Semesters | 240 ECTS | Daytime | Taught in english

The PhD in Economics seeks to equip its students with the skills of excellence deemed necessary for the production of frontier and independent scientific research. This programme is aimed at students seeking a national or international career in higher education or in a research centre or as a professional economist in a reference public or private entity. The programme follows current practices in the best European and American universities. For this purpose, the first three semesters are part of the school where the subjects covering the different areas of economic science are taught and then the students are dedicated exclusively to research.

## AIMS AND OBJECTIVES

- To master the contents taught in the curricular part of the programme to enable high academic performance and subsequent competence and accuracy to do high quality research in the area of economics;
- To know and to understand in depth the seminal literature and the most recent in research topics of interest within the area of Economics;
- To contribute in an autonomous and original way to research in an area of Economics, giving priority to the publication of articles in scientific journals of recognized international merit;
- To divulge the results of its research in the most varied ways, namely in international scientific meetings;
- To transfer the scientific knowledge produced to the resolution of present and future societal challenges in an increasingly global world.

**DIRECTORS** Thomas Greve

Iscte Business School

Helena Lopes

School of Social Sciences

## CURRICULAR STRUCTURE

The PhD is a four-year program consisting of one and a half year of coursework followed by two and a half years of research. In the first year of the program, the focus is on providing the foundations for successful research. In the first semester of the second year, students choose three additional courses in field subjects (or extra courses in the core subjects), which should be closely related to their research interests. In the second semester of the second year and the third and fourth years, students are expected to develop their research projects and write a dissertation under the supervision of a faculty member.

## MANDATORY COURSES

- Advanced Econometrics I and II
- Mathematics and Numerical Methods for Economics and Finance I
- Advanced Topics in Microeconomics I and II
- Advanced Topics in Macroeconomics I and II
- Asset Pricing I
- Mathematics and Numerical Methods for Economics and Finance II
- Research Seminar in Economics I and II
- Research Project in Economic

# Finance

8 Semesters | 240 ECTS | Daytime | Taught in english

The PhD program in Finance at Iscte is a rigorous program designed to train students to produce high quality research. The program is suited to students who want to become faculty members at research universities, lead research departments at financial institutions or be at the forefront of the application of state-of-the-art models and techniques in the financial industry activities.

The program, fully taught in English, is highly quantitative in nature and therefore new PhD students often have a background in finance, economics, engineering, physics, math, or statistics.

## AIMS AND OBJECTIVES

- To master the tools (Economic and Finance theory, econometric methods and others) necessary to conduct high quality research in Finance;
- To know and comprehend in-depth several topics of research in Finance;
- To contribute in an independent and innovative way to the research in a Finance topic. In all curricular units, these objectives are defined operationally and evaluated with the instruments deemed as the most adequate for each type of objective;
- To communicate and disseminate research results at international scientific and professional events;
- To transfer scientific knowledge to the resolution of society's problems.

**DIRECTOR** José Carlos Dias

## CURRICULAR STRUCTURE

The degree consists of 3 semesters of full-time coursework, plus 5 semesters for thesis' development with oriented work research.

During the first 3 semesters of the programme, students attend a wide range of course units in finance, economics, econometrics and mathematics. After the third semester, students devote themselves exclusively to research.

Students who successfully complete all coursework, in a total of 90 ECTS, are awarded the Advanced Postgraduate Diploma in Finance.

## MANDATORY COURSES

- Advanced Econometrics I and II
- Mathematics and Numerical Methods for Economics and Finance I and II
- Advanced Topics in Microeconomics I and II
- Advanced Topics in Macroeconomics I
- Asset Pricing I and II
- Research Seminar in Finance I and II
- Advanced Topics in Corporate Finance
- Continuous-Time Finance
- Research Project in Finance

# Management

8 Semesters | 240 ECTS | Daytime | Taught in english

The PhD in Management is a rigorous program that aims to provide doctoral students with research skills to develop high-quality and innovative research in the management field. The program offers six different specialization fields, which is ideal to those who wish to gain general training in Management research and specific knowledge in a scientific field of their choice: Accounting; Human Resources and Organizational Behaviour; Marketing; Operations Management, Logistics and Supply Chain Management; Quantitative Methods applied to Management; and Strategy and Entrepreneurship.

## AIMS AND OBJECTIVES

- Encourage and support doctoral students in disseminating the results of their research by presenting papers at conferences and publishing articles in journals, to receive from the scientific community the constructive feedback on those findings;
- Providing doctoral students with knowledge and skills that will help them to advance and progress in their academic or professional careers, access to top jobs in public and private institutions, as well as manage their business excellence;
- Through significant coursework, to equip doctoral students with a set of knowledge and skills that will allow them to conduct and develop innovative and independent skilled research.

**DIRECTOR** José G. Dias

## Specialty coordinators:

Isabel Lourenço (Accounting); Paula Vicente (Quantitative Methods Applied to Management); Sandra Loureiro (Marketing); Marjan Jalali (Strategy and Entrepreneurship); Henrique Duarte (Human Resources and Organisational Behaviour); Teresa Grilo (Operations Management, Logistics and Supply Chain Management).

## CURRICULAR STRUCTURE

The degree consists of 2 semesters of full-time coursework, plus 6 semesters for thesis' development with oriented work research.

During the first 2 semesters, students attend courses on general topics of research focused on both qualitative and quantitative methodologies. Following the successful completion of courses, students devote themselves to the preparation of their thesis or dissertation.

Students who successfully complete the 1<sup>st</sup> year, in a total of 60 ECTS, are awarded the Advanced Postgraduate Diploma in Management with specialisation in (area of specialisation).

## COMMON CORE MANDATORY COURSES

- Research Design I and II
- Qualitative Research
- Statistical Methods
- Research Development and Publication

# Iscte Business School in Numbers

**4**

PhD's

**17**Master  
degrees**14**Master and PhD programmes  
in English**2122**Master, PhD and  
post-graduation students**24%**Of international students  
on master, PhD and  
post-graduation programmes**107**Career  
faculty**811**scientific papers  
published (total of the  
last 5 years)**98%**Employability  
rate for master  
degrees**92%**% of graduates  
working within their  
studies' field**99%**Satisfaction rate  
of employers with  
Iscte Business School  
graduates



Avenida das Forças Armadas,  
1649-026 LISBOA Portugal

MASTER PROGRAMMES

[masters.ibs@iscte-iul.pt](mailto:masters.ibs@iscte-iul.pt)

PHD'S

[phd.bru-unide@iscte.pt](mailto:phd.bru-unide@iscte.pt)

DBA

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[ibs.iscte-iul.pt](http://ibs.iscte-iul.pt)

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