



SOCIODIGITAL LAB FOR PUBLIC POLICY

Associate Laboratory



- **Introduction**
- Recent experience & success stories
- Objectives
- Thematic lines
- Careers, internationalization & budget
- Governance



Alliance of 6 Research
Centres from Iscte

Social sciences &
digital technologies
with relevance for
public policy

409
PhD
Researchers

bru _iscte

Business Research Unit

cei _iscte

Centro de Estudos
Internacionais

cies _iscte

Centro de Investigação
e Estudos de Sociologia

cis _iscte

Centro de Investigação
e Intervenção Social

dinamia'cet _iscte

Centro de Estudos sobre a Mudança
Socioeconómica e o Território

istar _iscte

Centro de Investigação
em Ciências da Informação,
Tecnologias e Arquitetura



Strategic vision

Promote interdisciplinary collaboration

Find new solutions to policy challenges

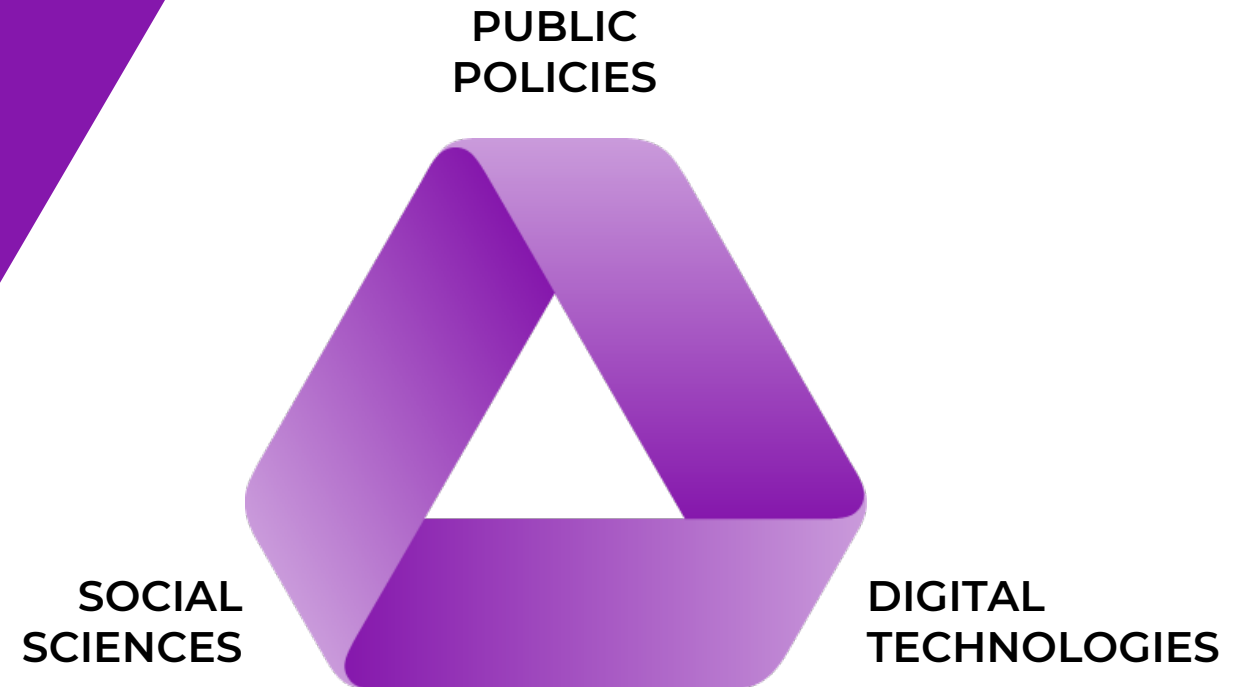
- Study & impact public policy
- Resolution of societal problems & global challenges

Engage with new partners

Deliver new models

Create a research career

Find new sources of revenue





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Building on **Social Sciences** experience & expertise

Research: fundamental & applied

Education & training

- PhD & Masters Programs

Dissemination & knowledge promotion activities





Building on **Public Policy** experience & expertise:

Research & practice

Education & training

- PhD & Masters Programs

Institute of Social & Public Policy

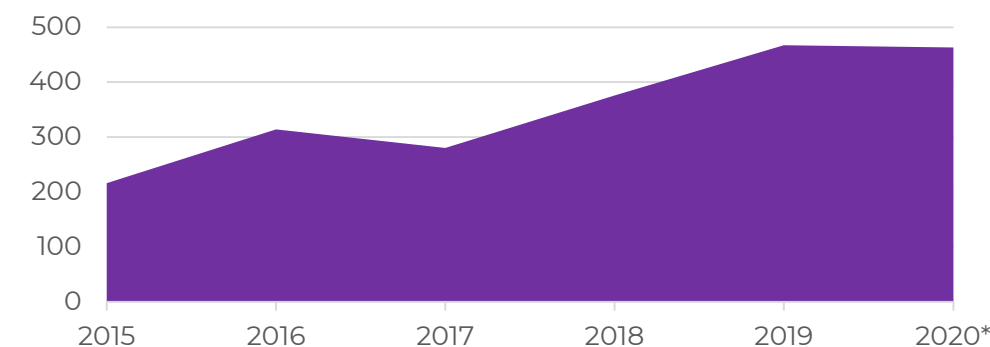
- Training, organizational development & knowledge diffusion

Dissemination & knowledge promotion activities

- Fórum das Políticas Públicas



Scopus publications in selected areas of Social & Public Policy



*Until 15/09/2020



Building on Digital Technologies experience & expertise:

Research & innovation

Education & training

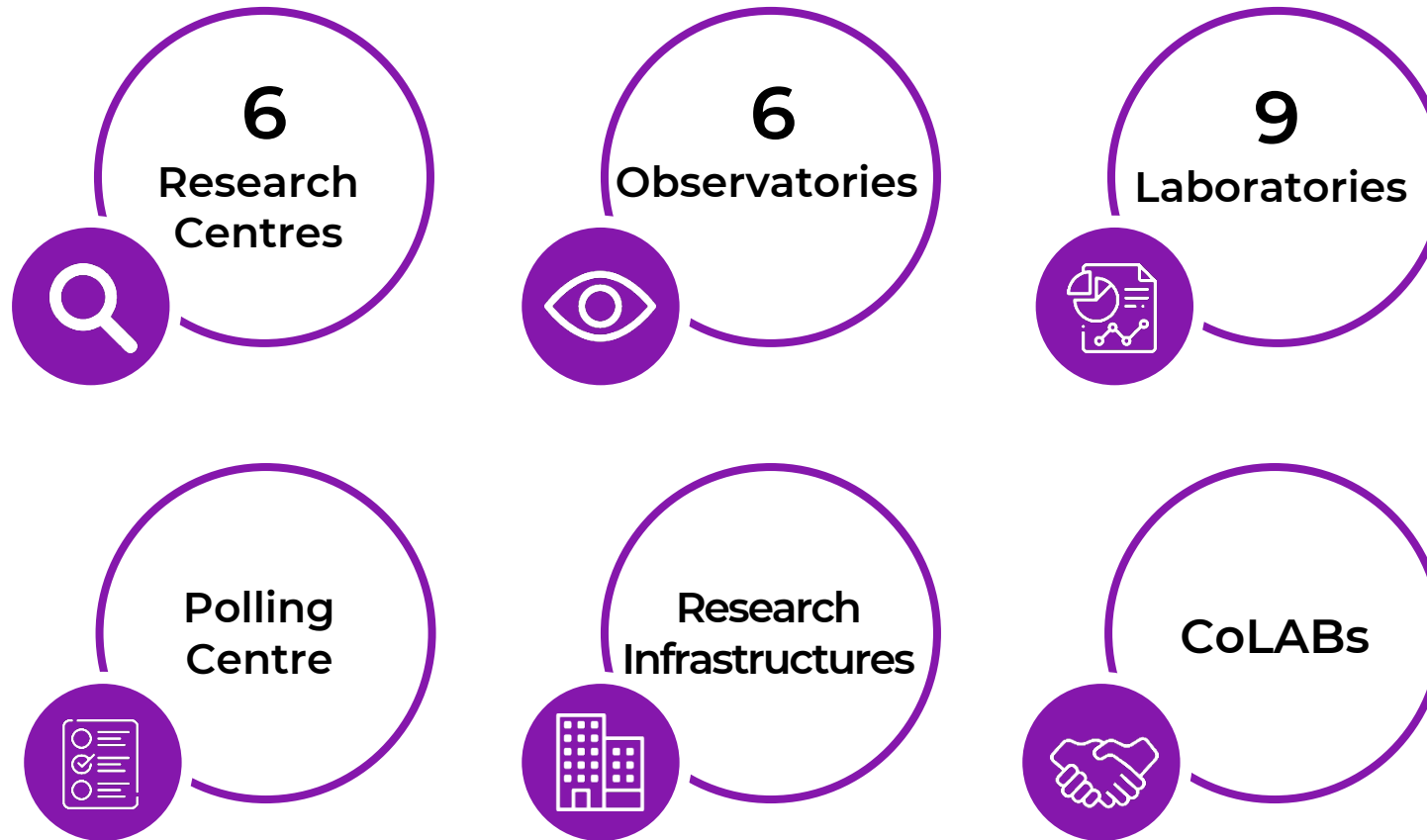
- PhD, Masters & Undergraduate programs



European Commission priorities for 2019-24

- | | |
|-------------------------------------|---------------------------------------|
| 1. A European Green Deal | 4. A stronger Europe in the world |
| 2. A Europe fit for the Digital Age | 5. Promoting our European way of life |
| 3. An economy that works for people | 6. A new push for European democracy |







Inclusion policies
in education &
training systems

EUROSTUDENT

Educational
Charters

Impacts of
Reducing the
Number of
Students per Class
(Norms 1-B/2017 &
10-A/2018)

Evidence based
cultural
policies

Mapping of arts
and cultural
heritage facilities

Policy advising:
4H-CREAT,
CREATOUR

Culture Master
Plans

Bringing citizens
needs to
inclusive policies
for health

IRIS - Towards
Natural Interaction
& Communication

OLA -
Organizational Life
Assistant

VUK - Visionless
sUpporting
framework

Public policies
fighting gender
discrimination

Domestic violence &
victim support
(DL 2/2018, Port.
197/2018, AR
Resolution 86/2019, DL
117/2014)

Citizenship of trans*
individuals (Law
nº7/2011) & self-
determination of
gender identity in
civil registry (Law n.º
38/2018)

Policies for
migration
studies

Emigration
Observatory
(OEm)

Global-MINDS
Erasmus Mundus
Master:
Global Mobility,
Inclusion and
Diversity in Society



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Objective To become a European reference centre for public policy

4 PILLARS

The study & analysis of the Public Policy field

Providing information for policymakers

The evaluation of existing public policies

The development of cross-cutting areas of data science, artificial intelligence & social sciences to support decision-making & public policy



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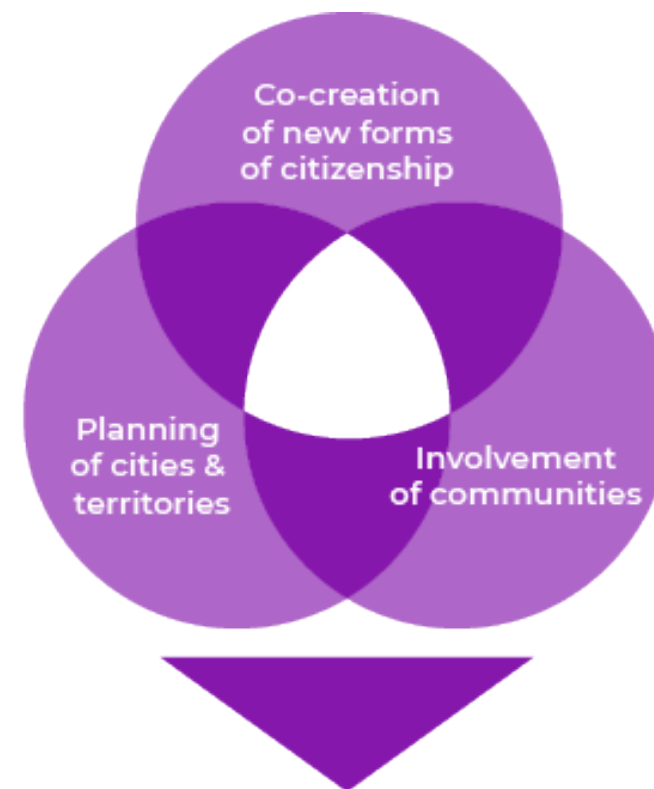


TL1

Regenerative Territories for Carbon Neutrality



Catarina Roseta Palma (BRU)
Pedro Costa (DINÂMIA'CET)
Susana Batel (CIS)



Better public policies for the implementation & development
of regenerative territories for carbon neutrality

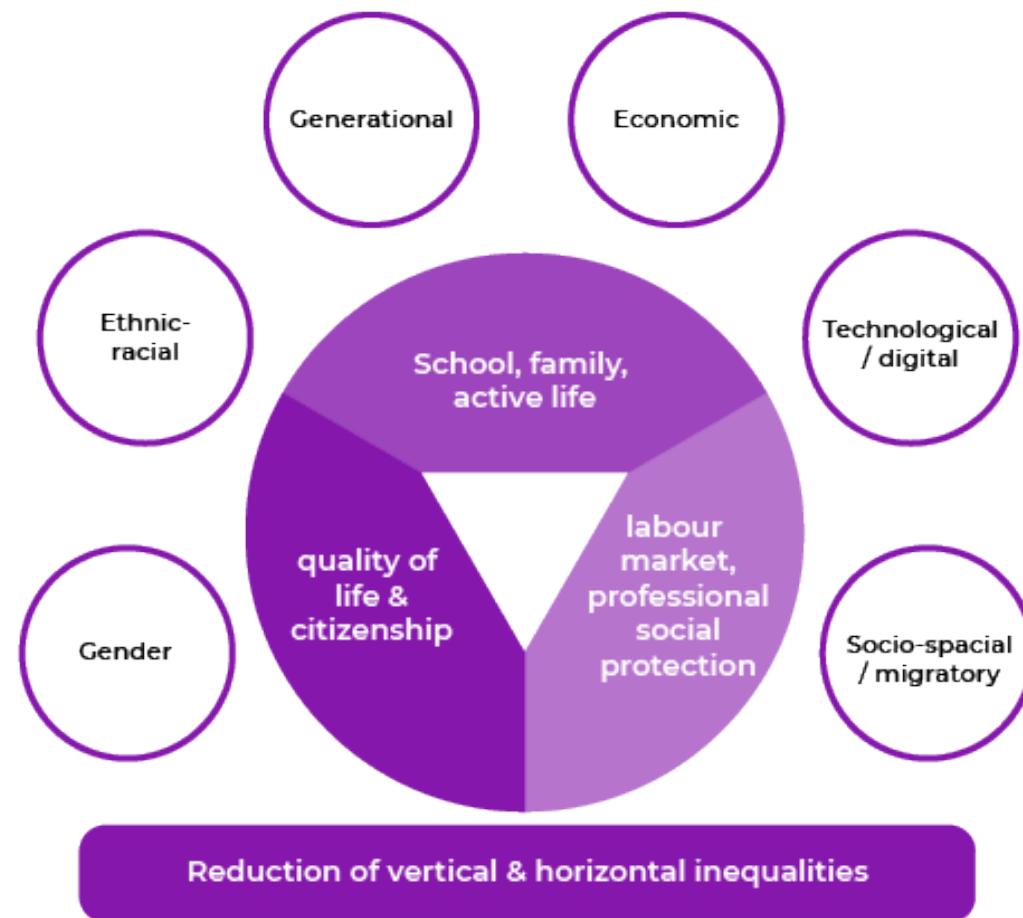


TL2

Promoting Inclusion, Equality & Citizenship



Carla Moleiro (CIS)
Renato do Carmo (CIES)
Sara Eloy (ISTAR)





TL3 Societal Health



Sónia Bernardes (CIS)
João Carlos Ferreira (ISTAR)
Elsa Pegado (CIES)

More evidence-based & patient-centred health policies

Healthier lifestyles
and illness
prevention

Citizen engagement &
patient participation

Effective health
systems &
services

Chronic illnesses
& quality
of life

Sexual &
reproductive
health & rights

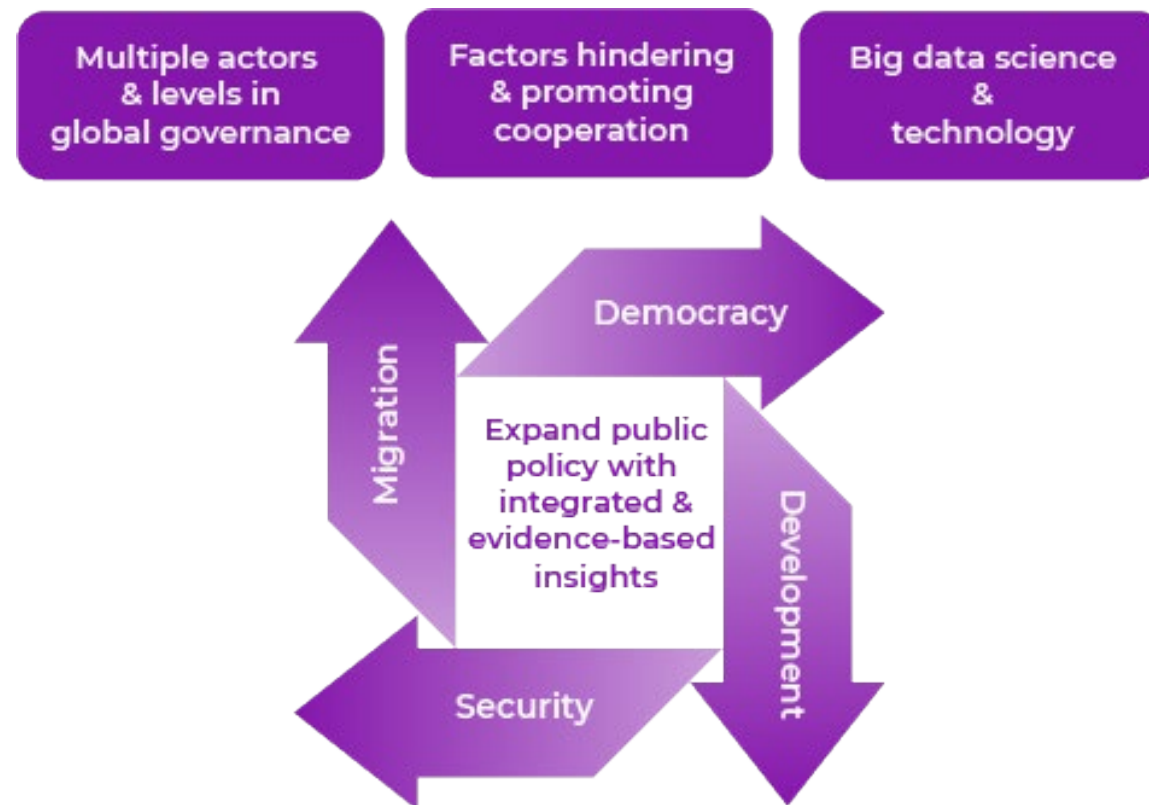
Health
inequalities



TL4 Global Governance



Rita Guerra (CIS)
Rui Pena Pires (CIES)
Luís Nuno Rodrigues (CEI)





TL5

Digital Transformation



Florinda Matos (DINÂMIA'CET)
Miguel Sales Dias (ISTAR)
Patrícia Ávila (CIES)

Contribute to public policies by monitoring execution & proposing novel solutions

Data, Artificial
Intelligence
& Citizens' Trust

Digital
Transformation
of Public
Administration

Digital
Transformation,
Science &
Higher Education

Digital
Transformation
of businesses

Digital Literacy
for an inclusive
Digital Society



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A stimulating career

Interdisciplinary work and teams specialized in specific domains of Public Policy

Cross-cutting area of data science, artificial intelligence and social sciences

- Empowering social scientists with advanced training in data science and artificial intelligence and specialized techniques for the evaluation of public policy
- Empowering technologists with social sciences perspectives for collaborating in the evaluation of public policy

Internationalization and advanced training

Open space for collaborations with society



Employment

5 Thematic lines (30 PhDs)

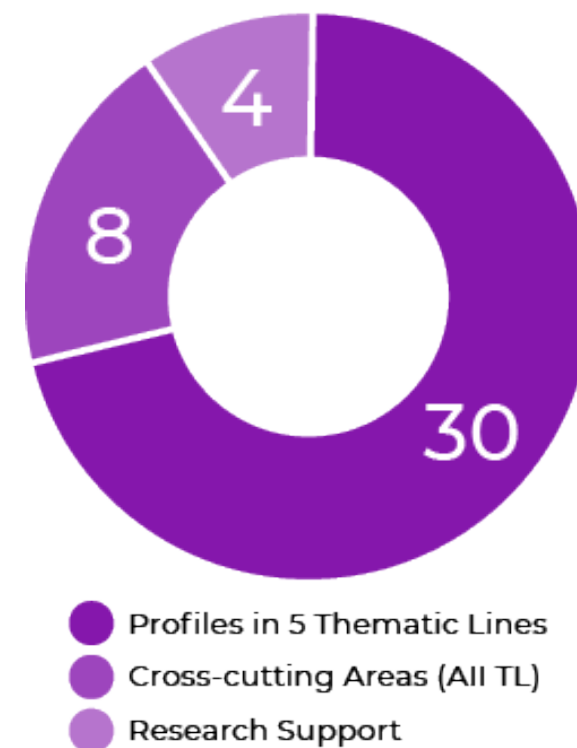
Cross-cutting profiles (8 PhDs)

- Counterfactual impact evaluation
- Artificial Intelligence
- Internet of Things, Data Warehouse, Big Data
- User eXperience
- Cybersecurity
- Data Science

Research support profiles (4 PhDs)

- Research Data Manager
- Senior Science Communicator
- Public Policy Liaison Officer
- Social Media Manager

Recruitment by Role
(total 42 PhDs)

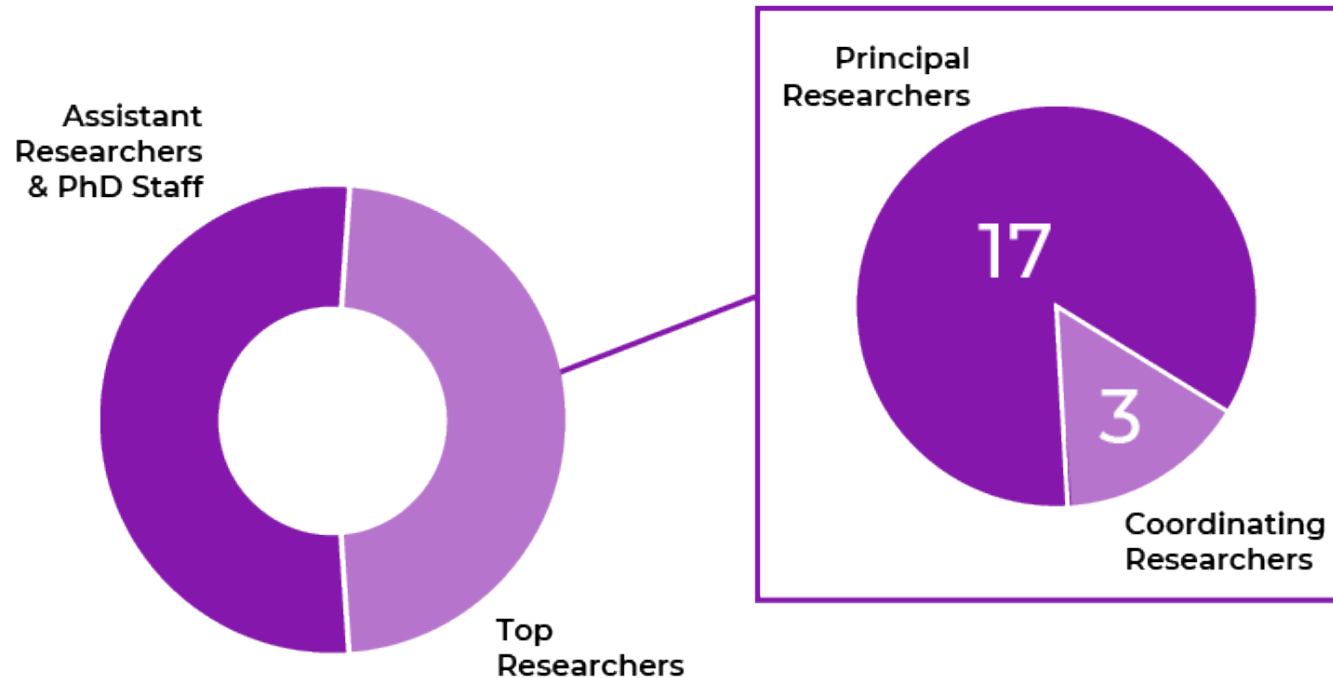




Employment

Recruitment by Career Stage

42 NEW permanent positions for PhD holders

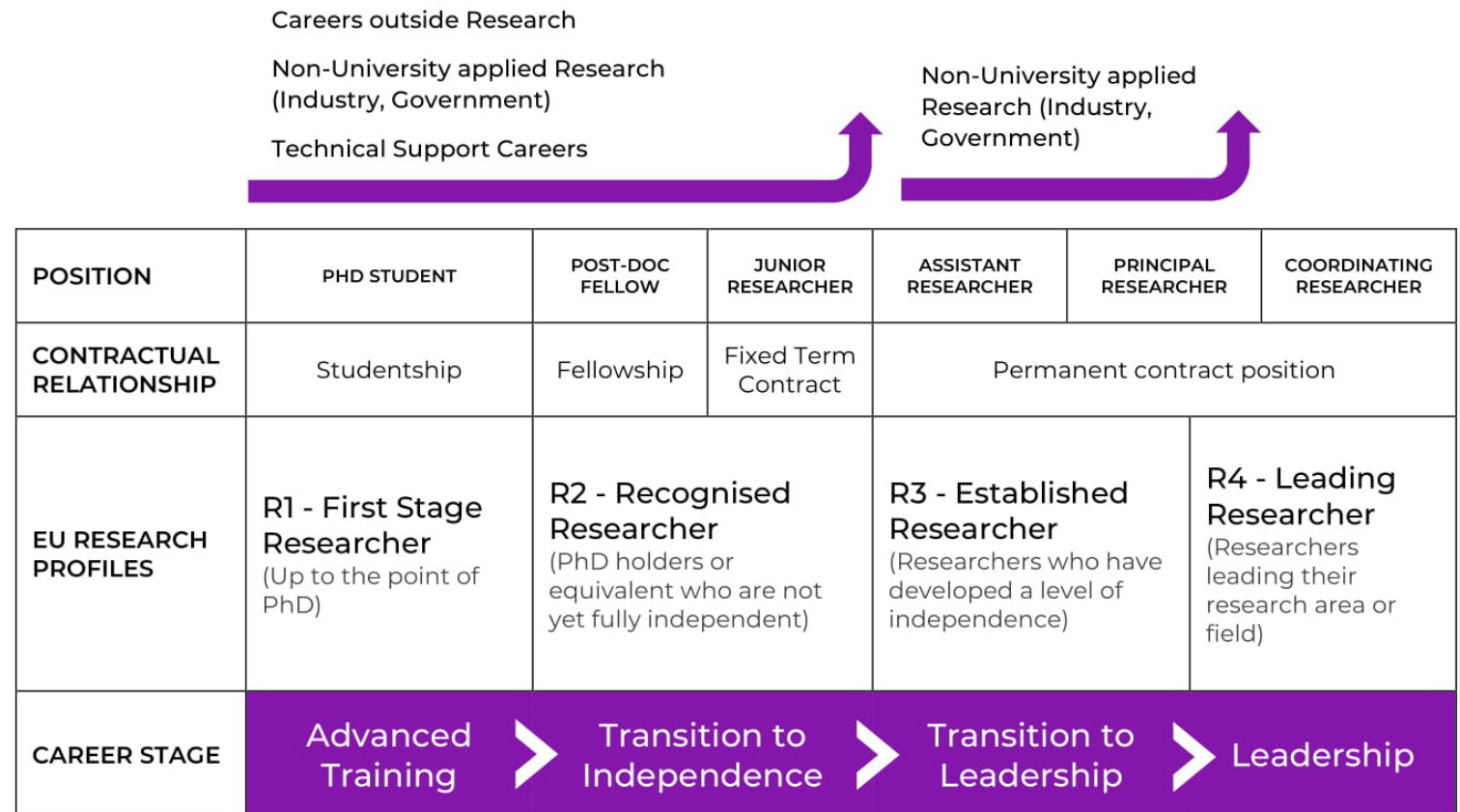


- **20 Leading & Established Researchers**
top profiles will build a body of internationally renowned researchers
- **18 Early-stage Researchers**
will be mentored by the leading researchers and become fully independent within 5 years
- **4 Research support staff**



Professional and career development

1. Work recognition
2. Skills development
3. Mobility
4. Research support & funding





International talent attraction and retention (2015-2019)



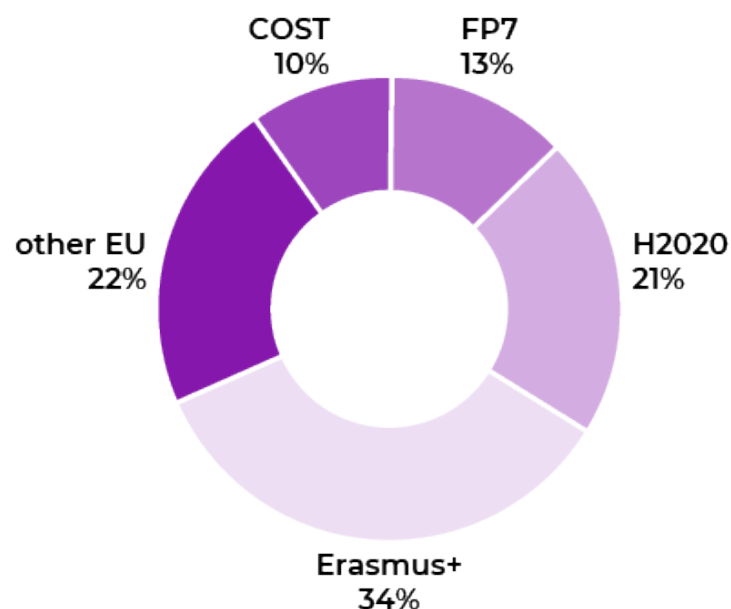
Ambition for the future:

Reinforce talent attraction, namely the Pillar 1 grants, visiting research fellows, PhDs students, etc.



International funding (2015-2019)

Sources of international revenues



- Total International revenues € 5.3M
- 133 international projects (coordination 30%)
- 130 international networks
 - United Nations High Commissioner for Refugees (UNHCR)
 - European Anti-Poverty Network (EAPN)
 - European Migration Network (EMN)
 - European Partnership for improving Health, Equity and Willing (EuroHealthNet)
 - European Observatory of Working Life (EurWORK)
 - European Journalism Observatory (EJO)
 - European Network of Observatories in the Field of Arts and Cultural Education (ENO)

Ambition for the Future: € 12.5M (2021-25)

- Double International funding;
- Continue diversification of sources



Action plan for internationalization

Capacity building/ training of research support staff and researchers

Soft Skills Lab of Iscte and ERA4You initiative

Impact: communication and Open Science

Ciência-IUL , OpenAIRE , European Open Science Cloud – EOSC, new community on Zenodo

Matching funding opportunities

Strategic cooperation agreements with stakeholders (policy players and community)

PERIN – Portugal in Europe Research and Innovation Network

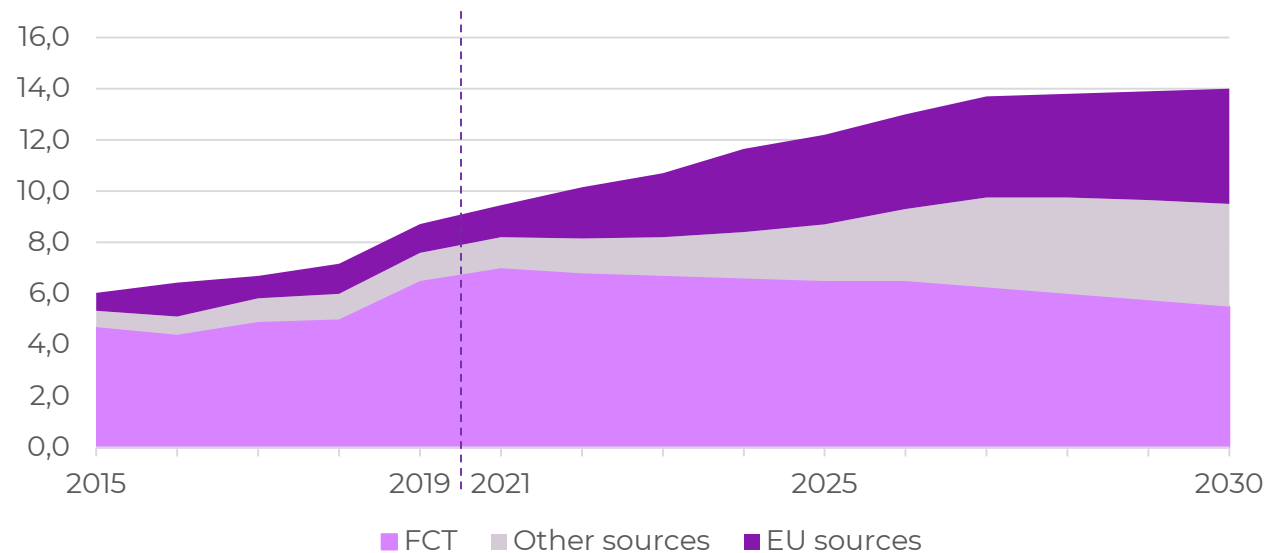


Funding resources

2015-2019 € 35M

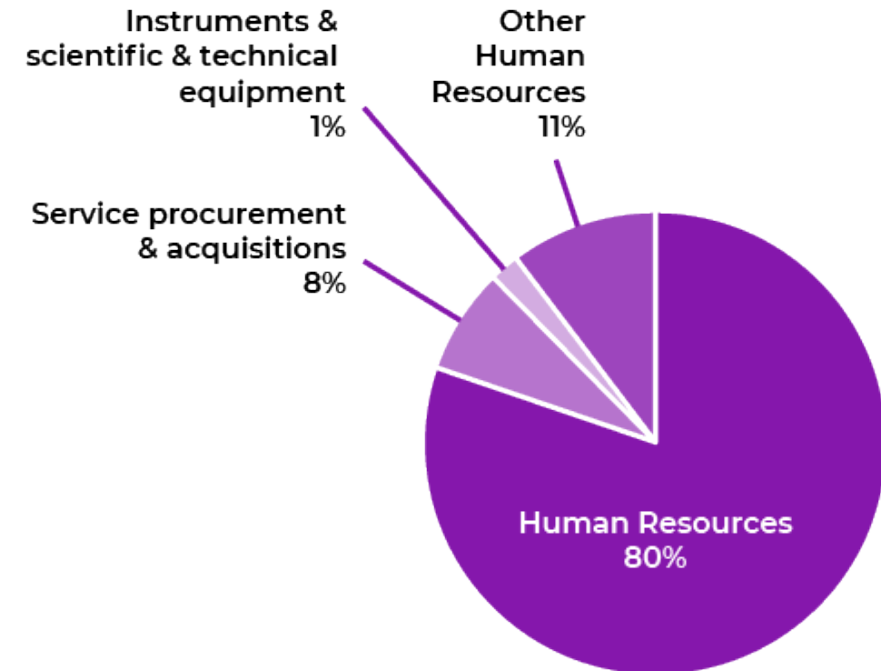
2021-2025 € 54M

Research funding forecast (M€)



Financial plan 2021-2025

Total amount of complementary financing by FCT - € 9.5 M

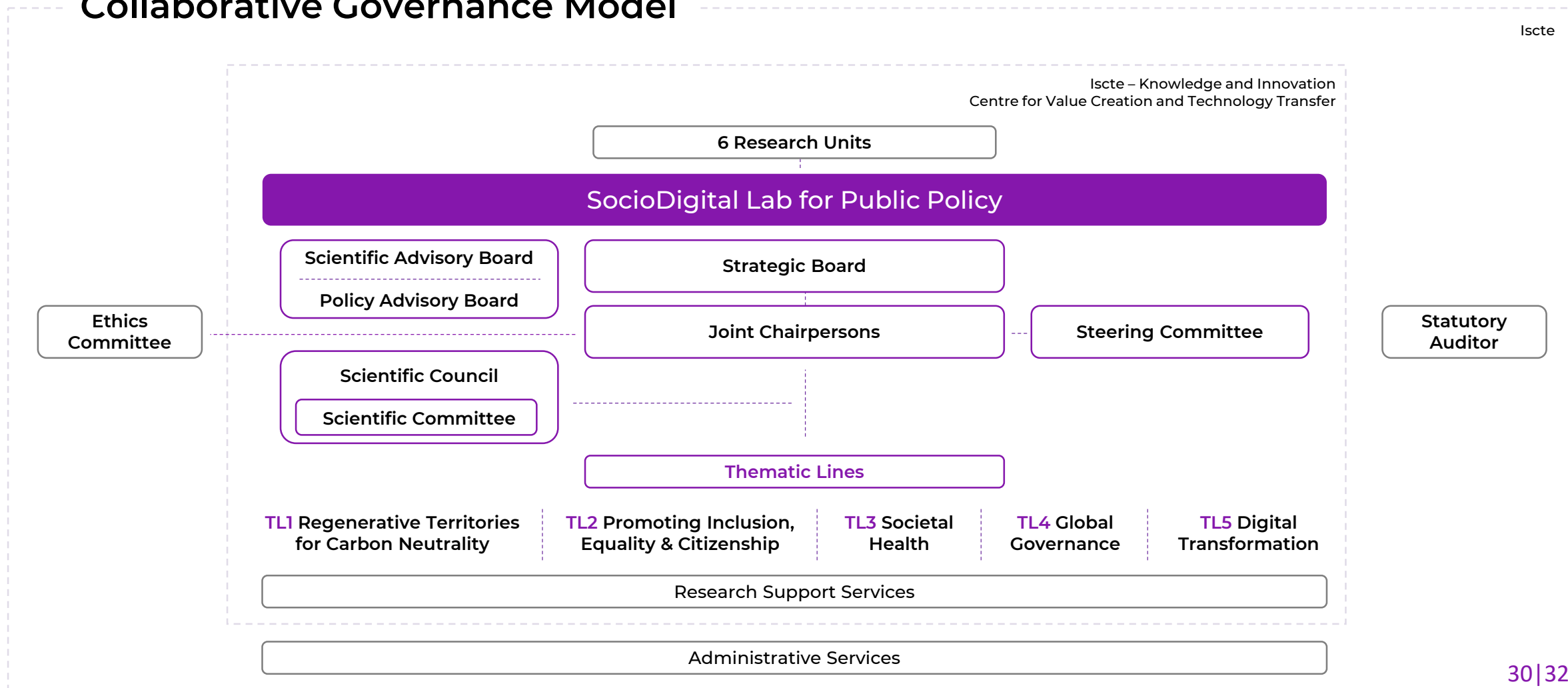




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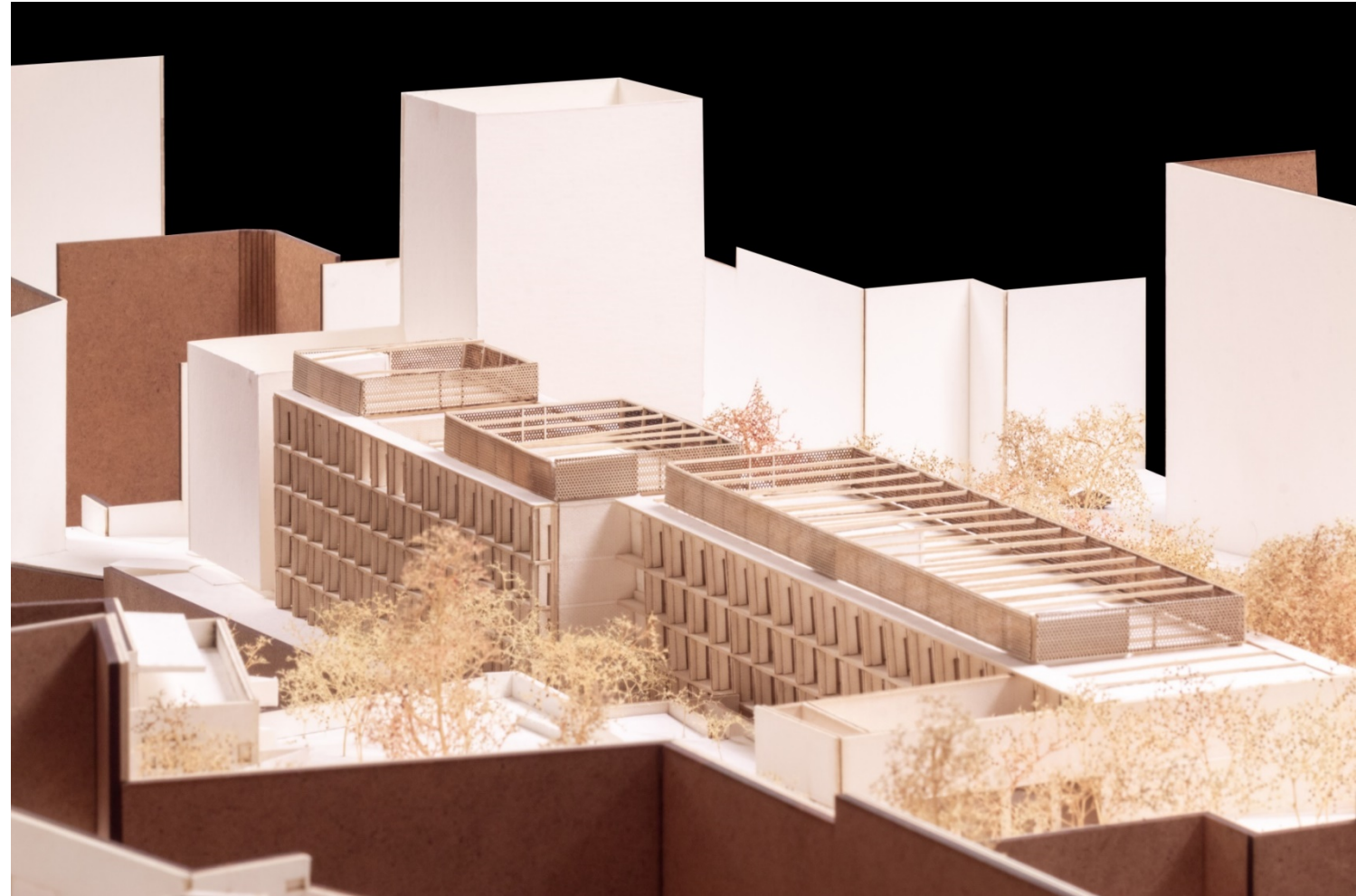
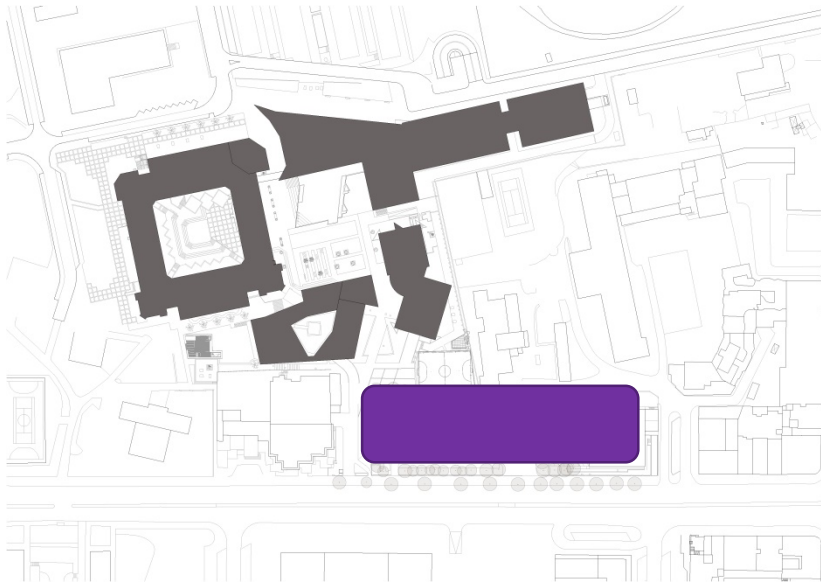
Collaborative Governance Model





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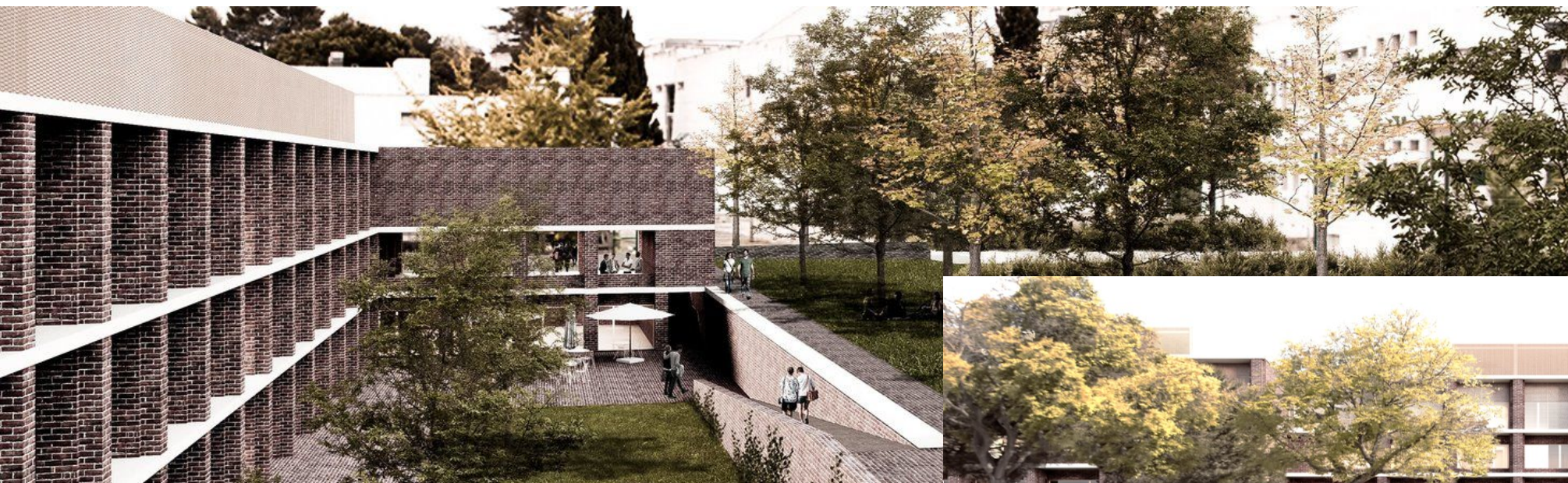
A New Collaborative Space





A New Collaborative Space

6 Research Units, 400 Researchers, 1 Collaborative Space



<https://www.iscte-iul.pt/noticias/1577/conhecimento-inovacao-com-financiamento-europeu>



THANK YOU!