

Journal Data Filtered By: Selected JCR Year: 2019 Selected Editions: SCIE,SSCI  
'BUSINESS','MANAGEMENT'Selected Categories:  
MARKETING

33 em 34 títulos são assinados pelo ISCTE = 97 %

Rank	Full Journal Title	ISSN	Total Cites	Journal Impact Factor	5-Year Impact Factor	Assinados pelo ISCTE
1	Journal of the academy of marketing science	0092-0703	13.101	7,959	12,500	✓
2	Journal of marketing	0022-2429	26.949	5,266	9,917	✓
3	Journal of interactive marketing	1094-9968	3.890	5,097	8,008	✓
4	Journal of marketing research	0022-2437	22.396	4,626	6,542	✓
5	Journal of international marketing	1069-031X	2.638	4,575	6,470	✓
6	Industrial marketing management	0019-8501	11.205	4,695	5,868	✓
7	Journal of advertising	0091-3367	4.781	6,302	5,693	✓
8	Journal of destination marketing & management	2212-571X	1.664	4,279	5,004	✓
9	International marketing review	0265-1335	3.122	2,907	4,198	✓
10	International journal of advertising	0265-0487	2.198	3,606	4,127	✓
11	Marketing science	0732-2399	6.893	3,019	4,039	✗
12	Marketing theory	1470-5931	1.915	2,815	3,971	✓
13	Journal of public policy & marketing	0743-9156	2.424	2,478	3,798	✓
14	International journal of research in marketing	0167-8116	4.246	3,352	3,676	✓
15	Journal of services marketing	0887-6045	3.995	3,195	3,604	✓
16	Psychology & marketing	0742-6046	6.074	2,370	3,243	✓
17	Journal of business & industrial marketing	0885-8624	2.788	2,497	2,713	✓
18	European journal of marketing	0309-0566	7.421	2,135	2,611	✓
19	Journal of vacation marketing	1356-7667	1.471	1,940	2,580	✓
20	Journal of macromarketing	0276-1467	1.322	1,925	2,408	✓
21	Marketing letters	0923-0645	2.417	1,277	2,137	✓
22	QME-quantitative marketing and economics	1570-7156	483	0,583	1,345	✓
23	Sport marketing quarterly	1061-6934	683	0,744	1,226	✓
24	Journal of business-to-business marketing	1051-712X	336	0,543	1,141	✓
25	Asia pacific journal of marketing and logistics	1355-5855	1.397	2,511	Not Available	✓
26	International journal of bank marketing	0265-2323	2.374	2,800	Not Available	✓
27	Journal of fashion marketing and management	1361-2026	1.194	1,706	Not Available	✓
28	Journal of hospitality marketing & management	1936-8623	1.764	4,489	Not Available	✓
29	Journal of marketing management	0267-257X	2.599	1,719	Not Available	✓
30	Journal of marketing for higher education	0884-1241	505	2,375	Not Available	✓
31	Journal of product and brand management	1061-0421	2.595	1,832	Not Available	✓
32	Journal of research in interactive marketing	2040-7122	574	2,540	Not Available	✓
33	Journal of social marketing	2042-6763	374	1,884	Not Available	✓
34	Marketing intelligence & planning	0263-4503	1.946	2,164	Not Available	✓

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