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SDG's & BUSINESS

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Vice-President of GRACE, representing BP Foundation

2019 March 12th



AGENDA





GRACE ASSOCIATE MEMBERS

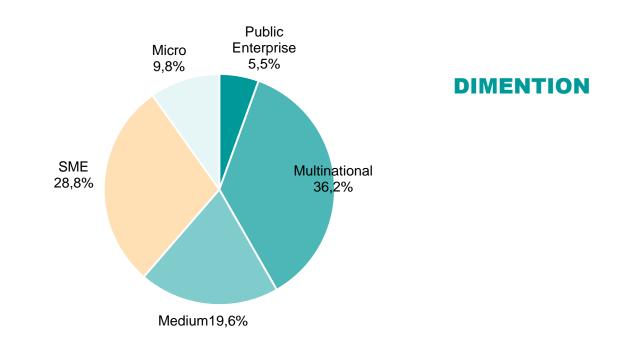






GRACE ASSOCIATE MEMBERS

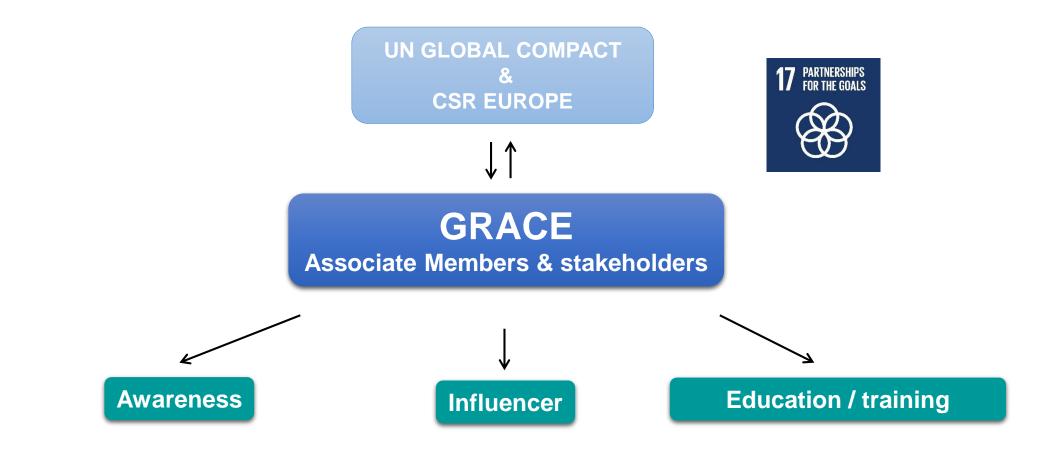








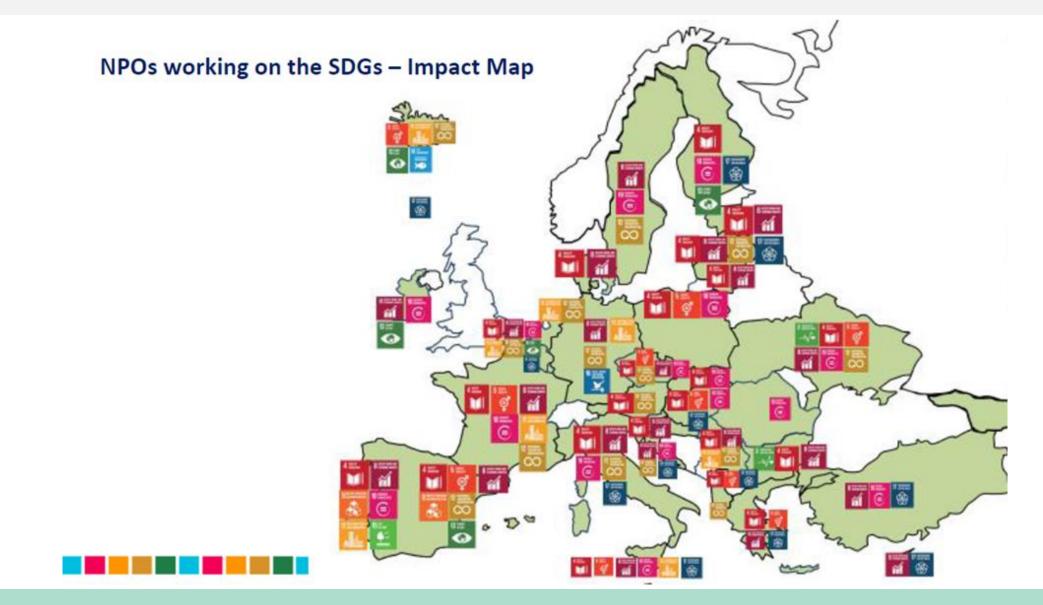






01 - CSR EUROPE AND SDG's







01 - CSR EUROPE AND SDG's SURVEY

QUESTION	EU	PT
Q1. Why is it important for companies to address and engage in the SDGs? It is part of corporate values and sustainability strategy	79%	71%
Q2_02. SDGs are well known in top management level	53%	57%
Q2_03. SDGs are well known by middle management across all departments/divisions	11%	36%
Q2_04. SDGs are well known among employees at all levels	13%	21%
Q3a_05. International Organizations (UN, etc.) and governments provide useful tools and information that facilitate corporate action on the SDGs	13%	21%



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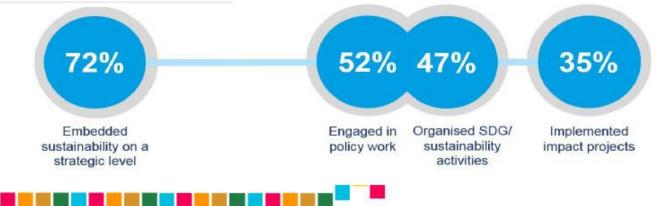
02 – CSR EUROPE IN INDUSTRY SECTORS





MATURITY AND INTEGRATION OF SUSTAINABILITY IN EUROPEAN INDUSTRY SECTORS

1. THERE IS A CLEAR GAP BETWEEN BOARD VISION AND ACTIVITY IN SECTORS. ESPECIALLY





01 – PORTUGAL SDG's PRIORITIES







Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation



Reduce inequality within and among countries



Take urgent action to combat climate change and its impacts



Conserve and sustainably use the oceans, seas and marine resources for sustainable development

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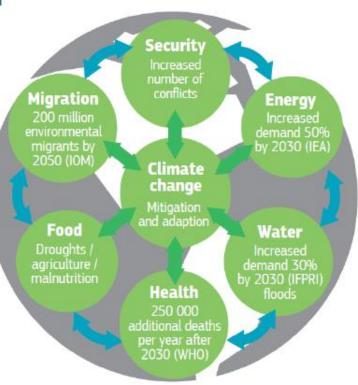
01 – SDG'S COMPLEXITY



European Political Strategy Centre

Things cannot be seen in isolation

Challenges are complex and cross-cutting



Source: Oxford Martin School, European Political Strategy Centre



01 - CALL TO ACTION







"... higher education Institutions are important partners in communicating the Global Goals to the next generation of executives, managers, politicians and policymakers."



02 – UNI.NETWORK MISSION





Promote the interaction between the Business world and the Academia, regarding Corporate Social Responsibility and Sustainability





02 – UNI.NETWORK PILLARS







02 – UNI.NETWORK ACADEMIC PARTNERS



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02 – UNI.NETWORK ASSOCIATE MEMBERS





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02 – UNI.NETWORK GRACE ACADEMY



Sustainable Cities and Communities

Develop a project in a **business and Portuguese context**, considering one of the following themes:

- □ Efficiency and Endogenous resources
- Inclusion and Social cohesion
- □ Innovation and entrepreneurship
- □ Participation and Citizenship
- Cultural heritage

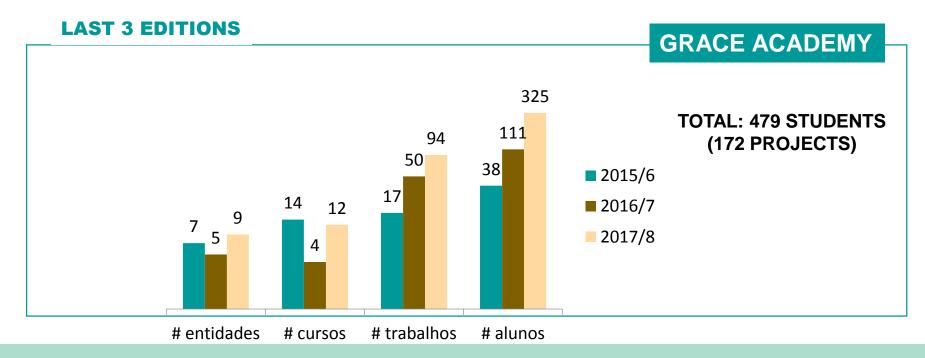


Deadline for submission of applications: May 6th 2019.











03 - AMBITION & TARGET



A SUSTAINABLE EUROPEAN INDUSTRY ALLIANCE



Our ambition and targets

Business Leaders with Industry sectors unleash SDG driven innovation and growth

By 2024, all European industry sectors roll-out a Sustainability Industry Strategy (including a sector vision, action plan & targets, projects and progress report).

By 2030, business leaders drive the transformation to sustainable markets with sector peers. Together they create **new economic value** and make society **more resilient to climate risk**.





03 – AMBITION TARGET – BUSINESS & ACADEMY

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Companies need well-prepared employees to face the challenges and seize the opportunities in all areas of their operations.



□ SDGs need research & innovation that can be achieved through the Academia knowledge and the Business experience







The success of the SDG's is based on the ability for sharing and collaboration between companies, academia, governments and citizens.







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THANK YOU